

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 36.8249/-76.0677

RFULL9

656 Phoenix Dr		1 mi radius		3 mi radius		5 mi radius	
Virginia Beach, VA 23452							
Population							
Estimated Population (2019)		6,362		94,154		235,469	
Projected Population (2024)		6,305		92,862		231,590	
Census Population (2010)		6,420		94,717		231,934	
Census Population (2000)		6,667		96,275		229,588	
Projected Annual Growth (2019-2024)		-57	-0.2%	-1,292	-0.3%	-3,879	-0.3%
Historical Annual Growth (2010-2019)		-58	-0.1%	-563	-	3,535	0.2%
Historical Annual Growth (2000-2010)		-247	-0.4%	-1,558	-0.2%	2,346	0.1%
Estimated Population Density (2019)		2,026	psm	3,332	psm	2,999	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2019)		2,754		37,312		94,306	
Projected Households (2024)		2,874		38,751		97,789	
Census Households (2010)		2,622		35,562		87,948	
Census Households (2000)		2,636		34,946		83,685	
Projected Annual Growth (2019-2024)		120	0.9%	1,439	0.8%	3,483	0.7%
Historical Annual Change (2000-2019)		118	0.2%	2,366	0.4%	10,621	0.7%
Average Household Income							
Estimated Average Household Income (2019)		\$78,761		\$79,722		\$88,393	
Projected Average Household Income (2024)		\$87,771		\$90,836		\$101,610	
Census Average Household Income (2010)		\$58,007		\$64,793		\$74,383	
Census Average Household Income (2000)		\$48,244		\$49,890		\$57,552	
Projected Annual Change (2019-2024)		\$9,010	2.3%	\$11,114	2.8%	\$13,217	3.0%
Historical Annual Change (2000-2019)		\$30,517	3.3%	\$29,832	3.1%	\$30,840	2.8%
Median Household Income							
Estimated Median Household Income (2019)		\$70,610		\$70,483		\$77,143	
Projected Median Household Income (2024)		\$80,571		\$81,024		\$88,685	
Census Median Household Income (2010)		\$53,747		\$58,500		\$65,089	
Census Median Household Income (2000)		\$42,713		\$44,510		\$49,896	
Projected Annual Change (2019-2024)		\$9,961	2.8%	\$10,540	3.0%	\$11,543	3.0%
Historical Annual Change (2000-2019)		\$27,897	3.4%	\$25,973	3.1%	\$27,247	2.9%
Per Capita Income							
Estimated Per Capita Income (2019)		\$34,105		\$32,009		\$35,609	
Projected Per Capita Income (2024)		\$40,020		\$38,327		\$43,116	
Census Per Capita Income (2010)		\$23,688		\$24,327		\$28,205	
Census Per Capita Income (2000)		\$18,602		\$18,062		\$20,896	
Projected Annual Change (2019-2024)		\$5,915	3.5%	\$6,318	3.9%	\$7,507	4.2%
Historical Annual Change (2000-2019)		\$15,503	4.4%	\$13,947	4.1%	\$14,713	3.7%
Estimated Average Household Net Worth (2019)		\$425,212		\$458,412		\$575,958	

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Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
Total Population (2019)	6,362		94,154		235,469	
White (2019)	4,191	65.9%	56,047	59.5%	151,348	64.3%
Black or African American (2019)	1,255	19.7%	23,097	24.5%	48,084	20.4%
American Indian or Alaska Native (2019)	27	0.4%	403	0.4%	965	0.4%
Asian (2019)	319	5.0%	6,793	7.2%	16,629	7.1%
Hawaiian or Pacific Islander (2019)	24	0.4%	178	0.2%	393	0.2%
Other Race (2019)	163	2.6%	2,668	2.8%	6,205	2.6%
Two or More Races (2019)	384	6.0%	4,969	5.3%	11,845	5.0%
Population < 18 (2019)	1,276	20.1%	20,961	22.3%	52,950	22.5%
White Not Hispanic	616	48.3%	9,470	45.2%	27,353	51.7%
Black or African American	300	23.5%	5,980	28.5%	12,190	23.0%
Asian	46	3.6%	1,221	5.8%	3,032	5.7%
Other Race Not Hispanic	146	11.4%	1,911	9.1%	4,830	9.1%
Hispanic	168	13.2%	2,379	11.4%	5,545	10.5%
Not Hispanic or Latino Population (2019)	5,711	89.8%	84,987	90.3%	214,727	91.2%
Not Hispanic White	3,877	67.9%	51,986	61.2%	142,081	66.2%
Not Hispanic Black or African American	1,182	20.7%	22,018	25.9%	45,919	21.4%
Not Hispanic American Indian or Alaska Native	21	0.4%	311	0.4%	756	0.4%
Not Hispanic Asian	308	5.4%	6,641	7.8%	16,236	7.6%
Not Hispanic Hawaiian or Pacific Islander	23	0.4%	150	0.2%	354	0.2%
Not Hispanic Other Race	2	-	66	-	159	-
Not Hispanic Two or More Races	300	5.2%	3,815	4.5%	9,221	4.3%
Hispanic or Latino Population (2019)	651	10.2%	9,167	9.7%	20,742	8.8%
Hispanic White	313	48.2%	4,061	44.3%	9,266	44.7%
Hispanic Black or African American	73	11.3%	1,079	11.8%	2,165	10.4%
Hispanic American Indian or Alaska Native	6	0.9%	92	1.0%	209	1.0%
Hispanic Asian	11	1.7%	152	1.7%	393	1.9%
Hispanic Hawaiian or Pacific Islander	1	0.2%	28	0.3%	39	0.2%
Hispanic Other Race	161	24.8%	2,601	28.4%	6,046	29.1%
Hispanic Two or More Races	84	13.0%	1,154	12.6%	2,624	12.7%
Not Hispanic or Latino Population (2010)	5,857	91.2%	86,780	91.6%	214,615	92.5%
Hispanic or Latino Population (2010)	563	8.8%	7,937	8.4%	17,319	7.5%
Not Hispanic or Latino Population (2000)	6,368	95.5%	91,245	94.8%	219,129	95.4%
Hispanic or Latino Population (2000)	298	4.5%	5,031	5.2%	10,459	4.6%
Not Hispanic or Latino Population (2024)	5,632	89.3%	83,460	89.9%	210,342	90.8%
Hispanic or Latino Population (2024)	673	10.7%	9,402	10.1%	21,248	9.2%
Projected Annual Growth (2019-2024)	23	-	235	-	505	-
Historical Annual Growth (2000-2010)	264	8.9%	2,906	5.8%	6,860	6.6%

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Total Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	6,362		94,154		235,469	
Age Under 5 Years	420	6.6%	6,511	6.9%	15,540	6.6%
Age 5 to 9 Years	345	5.4%	5,745	6.1%	14,642	6.2%
Age 10 to 14 Years	324	5.1%	5,598	5.9%	14,612	6.2%
Age 15 to 19 Years	315	5.0%	5,586	5.9%	13,720	5.8%
Age 20 to 24 Years	574	9.0%	7,658	8.1%	16,504	7.0%
Age 25 to 29 Years	707	11.1%	9,028	9.6%	20,538	8.7%
Age 30 to 34 Years	650	10.2%	8,053	8.6%	19,565	8.3%
Age 35 to 39 Years	460	7.2%	6,946	7.4%	17,423	7.4%
Age 40 to 44 Years	372	5.9%	5,592	5.9%	14,413	6.1%
Age 45 to 49 Years	350	5.5%	5,362	5.7%	14,013	6.0%
Age 50 to 54 Years	348	5.5%	5,460	5.8%	14,293	6.1%
Age 55 to 59 Years	386	6.1%	5,565	5.9%	14,928	6.3%
Age 60 to 64 Years	291	4.6%	4,754	5.0%	13,036	5.5%
Age 65 to 69 Years	273	4.3%	4,180	4.4%	10,856	4.6%
Age 70 to 74 Years	237	3.7%	3,399	3.6%	8,564	3.6%
Age 75 to 79 Years	183	2.9%	2,212	2.3%	5,804	2.5%
Age 80 to 84 Years	83	1.3%	1,290	1.4%	3,545	1.5%
Age 85 Years or Over	45	0.7%	1,213	1.3%	3,471	1.5%
Median Age	34.6		34.8		36.3	
Age 19 Years or Less	1,404	22.1%	23,441	24.9%	58,515	24.9%
Age 20 to 64 Years	4,138	65.0%	58,419	62.0%	144,714	61.5%
Age 65 Years or Over	820	12.9%	12,294	13.1%	32,241	13.7%

Female Age Distribution (2019)

Female Population	3,218	50.6%	47,819	50.8%	120,276	51.1%
Age Under 5 Years	205	6.4%	3,150	6.6%	7,504	6.2%
Age 5 to 9 Years	169	5.3%	2,868	6.0%	7,199	6.0%
Age 10 to 14 Years	159	4.9%	2,705	5.7%	7,095	5.9%
Age 15 to 19 Years	162	5.0%	2,596	5.4%	6,571	5.5%
Age 20 to 24 Years	313	9.7%	3,630	7.6%	7,884	6.6%
Age 25 to 29 Years	329	10.2%	4,351	9.1%	10,021	8.3%
Age 30 to 34 Years	290	9.0%	3,846	8.0%	9,513	7.9%
Age 35 to 39 Years	232	7.2%	3,496	7.3%	8,758	7.3%
Age 40 to 44 Years	161	5.0%	2,810	5.9%	7,391	6.1%
Age 45 to 49 Years	187	5.8%	2,774	5.8%	7,296	6.1%
Age 50 to 54 Years	181	5.6%	2,841	5.9%	7,426	6.2%
Age 55 to 59 Years	208	6.5%	3,015	6.3%	7,996	6.6%
Age 60 to 64 Years	151	4.7%	2,635	5.5%	7,088	5.9%
Age 65 to 69 Years	152	4.7%	2,344	4.9%	5,906	4.9%
Age 70 to 74 Years	133	4.1%	1,890	4.0%	4,706	3.9%
Age 75 to 79 Years	113	3.5%	1,314	2.7%	3,451	2.9%
Age 80 to 84 Years	49	1.5%	763	1.6%	2,131	1.8%
Age 85 Years or Over	23	0.7%	792	1.7%	2,340	1.9%
Female Median Age	35.7		36.3		37.8	
Age 19 Years or Less	695	21.6%	11,319	23.7%	28,369	23.6%
Age 20 to 64 Years	2,053	63.8%	29,398	61.5%	73,373	61.0%
Age 65 Years or Over	470	14.6%	7,103	14.9%	18,534	15.4%

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Male Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Male Population	3,144	49.4%	46,335	49.2%	115,193	48.9%
Age Under 5 Years	215	6.8%	3,361	7.3%	8,036	7.0%
Age 5 to 9 Years	176	5.6%	2,877	6.2%	7,443	6.5%
Age 10 to 14 Years	165	5.3%	2,893	6.2%	7,517	6.5%
Age 15 to 19 Years	153	4.9%	2,991	6.5%	7,149	6.2%
Age 20 to 24 Years	261	8.3%	4,029	8.7%	8,621	7.5%
Age 25 to 29 Years	379	12.0%	4,677	10.1%	10,517	9.1%
Age 30 to 34 Years	360	11.4%	4,207	9.1%	10,052	8.7%
Age 35 to 39 Years	228	7.2%	3,449	7.4%	8,665	7.5%
Age 40 to 44 Years	211	6.7%	2,783	6.0%	7,022	6.1%
Age 45 to 49 Years	163	5.2%	2,588	5.6%	6,716	5.8%
Age 50 to 54 Years	166	5.3%	2,619	5.7%	6,867	6.0%
Age 55 to 59 Years	178	5.6%	2,550	5.5%	6,932	6.0%
Age 60 to 64 Years	140	4.5%	2,119	4.6%	5,948	5.2%
Age 65 to 69 Years	120	3.8%	1,836	4.0%	4,950	4.3%
Age 70 to 74 Years	104	3.3%	1,509	3.3%	3,858	3.3%
Age 75 to 79 Years	69	2.2%	898	1.9%	2,353	2.0%
Age 80 to 84 Years	34	1.1%	527	1.1%	1,414	1.2%
Age 85 Years or Over	22	0.7%	421	0.9%	1,131	1.0%
Male Median Age	33.7		33.3		34.9	
Age 19 Years or Less	709	22.6%	12,122	26.2%	30,145	26.2%
Age 20 to 64 Years	2,085	66.3%	29,021	62.6%	71,340	61.9%
Age 65 Years or Over	350	11.1%	5,191	11.2%	13,707	11.9%

Males per 100 Females (2019)

Overall Comparison						
Age Under 5 Years	105	51.2%	107	51.6%	107	51.7%
Age 5 to 9 Years	104	50.9%	100	50.1%	103	50.8%
Age 10 to 14 Years	104	51.0%	107	51.7%	106	51.7%
Age 15 to 19 Years	95	48.6%	115	53.5%	109	52.1%
Age 20 to 24 Years	83	45.5%	111	52.6%	109	52.2%
Age 25 to 29 Years	115	53.5%	108	51.8%	105	51.2%
Age 30 to 34 Years	124	55.4%	109	52.2%	106	51.4%
Age 35 to 39 Years	98	49.5%	99	49.7%	99	49.7%
Age 40 to 44 Years	131	56.7%	99	49.8%	95	48.7%
Age 45 to 49 Years	87	46.6%	93	48.3%	92	47.9%
Age 50 to 54 Years	92	47.9%	92	48.0%	92	48.0%
Age 55 to 59 Years	85	46.0%	85	45.8%	87	46.4%
Age 60 to 64 Years	93	48.2%	80	44.6%	84	45.6%
Age 65 to 69 Years	79	44.1%	78	43.9%	84	45.6%
Age 70 to 74 Years	79	44.0%	80	44.4%	82	45.0%
Age 75 to 79 Years	61	37.9%	68	40.6%	68	40.5%
Age 80 to 84 Years	69	40.9%	69	40.9%	66	39.9%
Age 85 Years or Over	96	49.0%	53	34.7%	48	32.6%
Age 19 Years or Less	102	50.5%	107	51.7%	106	51.5%
Age 20 to 39 Years	105	51.3%	107	51.6%	105	51.1%
Age 40 to 64 Years	97	49.1%	90	47.4%	90	47.4%
Age 65 Years or Over	74	42.6%	73	42.2%	74	42.5%

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Household Type (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	2,754		37,312		94,306	
Households with Children	821	29.8%	12,681	34.0%	31,747	33.7%
Average Household Size	2.3		2.5		2.5	
Household Density per Square Mile	877		1,320		1,201	
Population Family	4,865	76.5%	74,997	79.7%	190,180	80.8%
Population Non-Family	1,492	23.5%	17,294	18.4%	42,392	18.0%
Population Group Quarters	5	-	1,863	2.0%	2,897	1.2%
Family Households	1,619	58.8%	24,293	65.1%	61,967	65.7%
Married Couple Households	1,124	69.4%	16,383	67.4%	44,152	71.3%
Other Family Households with Children	495	30.6%	7,911	32.6%	17,815	28.7%
Family Households with Children	802	49.5%	12,519	51.5%	31,375	50.6%
Married Couple with Children	498	62.0%	7,412	59.2%	19,995	63.7%
Other Family Households with Children	305	38.0%	5,108	40.8%	11,380	36.3%
Family Households No Children	817	50.5%	11,774	48.5%	30,592	49.4%
Married Couple No Children	626	76.6%	8,971	76.2%	24,157	79.0%
Other Family Households No Children	191	23.4%	2,803	23.8%	6,435	21.0%
Non-Family Households	1,135	41.2%	13,018	34.9%	32,339	34.3%
Non-Family Households with Children	18	1.6%	162	1.2%	372	1.2%
Non-Family Households No Children	1,116	98.4%	12,857	98.8%	31,967	98.8%
Average Family Household Size	3.0		3.1		3.1	
Average Family Income	\$91,203		\$93,703		\$104,694	
Median Family Income	\$80,741		\$81,562		\$90,096	
Average Non-Family Household Size	1.3		1.3		1.3	

Marital Status (2019)

Population Age 15 Years or Over	5,273		76,300		190,675	
Never Married	1,777	33.7%	27,948	36.6%	62,507	32.8%
Currently Married	2,277	43.2%	31,781	41.7%	87,415	45.8%
Previously Married	1,219	23.1%	16,570	21.7%	40,753	21.4%
Separated	273	22.4%	3,561	21.5%	8,371	20.5%
Widowed	275	22.5%	3,822	23.1%	10,020	24.6%
Divorced	672	55.1%	9,187	55.4%	22,362	54.9%

Educational Attainment (2019)

Adult Population Age 25 Years or Over	4,384		63,055		160,450	
Elementary (Grade Level 0 to 8)	56	1.3%	1,474	2.3%	3,216	2.0%
Some High School (Grade Level 9 to 11)	278	6.3%	3,325	5.3%	7,359	4.6%
High School Graduate	1,133	25.8%	16,760	26.6%	36,876	23.0%
Some College	1,048	23.9%	16,732	26.5%	41,389	25.8%
Associate Degree Only	714	16.3%	7,401	11.7%	18,185	11.3%
Bachelor Degree Only	839	19.1%	12,161	19.3%	35,325	22.0%
Graduate Degree	317	7.2%	5,202	8.2%	18,100	11.3%
Any College (Some College or Higher)	2,917	66.5%	41,497	65.8%	112,999	70.4%
College Degree + (Bachelor Degree or Higher)	1,156	26.4%	17,363	27.5%	53,425	33.3%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2019)	2,822		38,091		96,360	
Total Housing Units (2010)	2,781		37,513		92,910	
Historical Annual Growth (2010-2019)	41	0.2%	579	0.2%	3,450	0.4%
Housing Units Occupied (2019)	2,754 97.6%		37,312 98.0%		94,306 97.9%	
Housing Units Owner-Occupied	1,447	52.5%	21,492	57.6%	57,684	61.2%
Housing Units Renter-Occupied	1,307	47.5%	15,820	42.4%	36,622	38.8%
Housing Units Vacant (2019)	68 2.5%		779 2.1%		2,054 2.2%	

Household Size (2019)

Total Households	2,754		37,312		94,306	
1 Person Households	853	31.0%	9,770	26.2%	24,597	26.1%
2 Person Households	974	35.3%	12,794	34.3%	32,781	34.8%
3 Person Households	449	16.3%	6,717	18.0%	16,693	17.7%
4 Person Households	272	9.9%	4,777	12.8%	12,199	12.9%
5 Person Households	123	4.4%	2,013	5.4%	5,118	5.4%
6 Person Households	52	1.9%	780	2.1%	1,892	2.0%
7 or More Person Households	31	1.1%	461	1.2%	1,026	1.1%

Household Income Distribution (2019)

HH Income \$200,000 or More	61	2.2%	1,280	3.4%	5,363	5.7%
HH Income \$150,000 to \$199,999	173	6.3%	2,110	5.7%	6,910	7.3%
HH Income \$125,000 to \$149,999	190	6.9%	2,523	6.8%	6,843	7.3%
HH Income \$100,000 to \$124,999	279	10.1%	3,689	9.9%	9,137	9.7%
HH Income \$75,000 to \$99,999	491	17.8%	6,863	18.4%	16,678	17.7%
HH Income \$50,000 to \$74,999	612	22.2%	8,081	21.7%	20,287	21.5%
HH Income \$35,000 to \$49,999	522	18.9%	5,736	15.4%	12,420	13.2%
HH Income \$25,000 to \$34,999	200	7.3%	2,916	7.8%	6,267	6.6%
HH Income \$15,000 to \$24,999	152	5.5%	2,422	6.5%	5,518	5.9%
HH Income \$10,000 to \$14,999	48	1.8%	757	2.0%	2,207	2.3%
HH Income Under \$10,000	26	0.9%	936	2.5%	2,675	2.8%

Household Vehicles (2019)

Households 0 Vehicles Available	74	2.7%	1,501	4.0%	3,507	3.7%
Households 1 Vehicle Available	969	35.2%	12,399	33.2%	29,400	31.2%
Households 2 Vehicles Available	1,094	39.7%	15,278	40.9%	39,983	42.4%
Households 3 or More Vehicles Available	617	22.4%	8,134	21.8%	21,416	22.7%
Total Vehicles Available	5,172		70,231		181,748	
Average Vehicles per Household	1.9		1.9		1.9	
Owner-Occupied Household Vehicles	3,063	59.2%	45,955	65.4%	124,923	68.7%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.2	
Renter-Occupied Household Vehicles	2,109	40.8%	24,277	34.6%	56,825	31.3%
Average Vehicles per Renter-Occupied Household	1.6		1.5		1.6	

Travel Time (2019)

Worker Base Age 16 years or Over	3,179		47,195		117,834	
Travel to Work in 14 Minutes or Less	774	24.3%	11,107	23.5%	27,462	23.3%
Travel to Work in 15 to 29 Minutes	1,841	57.9%	22,703	48.1%	55,059	46.7%
Travel to Work in 30 to 59 Minutes	810	25.5%	10,946	23.2%	27,939	23.7%
Travel to Work in 60 Minutes or More	135	4.2%	1,655	3.5%	4,219	3.6%
Work at Home	99	3.1%	1,743	3.7%	4,518	3.8%
Average Minutes Travel to Work	20.7		20.5		20.8	

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COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 36.8249/-76.0677

RFULL9

656 Phoenix Dr

Virginia Beach, VA 23452

1 mi radius 3 mi radius 5 mi radius

Transportation To Work (2019)

Worker Base Age 16 years or Over	3,179		47,195		117,834	
Drive to Work Alone	2,640	83.0%	38,514	81.6%	97,332	82.6%
Drive to Work in Carpool	309	9.7%	4,322	9.2%	9,729	8.3%
Travel to Work by Public Transportation	25	0.8%	577	1.2%	1,264	1.1%
Drive to Work on Motorcycle	26	0.8%	99	0.2%	230	0.2%
Bicycle to Work	1	-	371	0.8%	928	0.8%
Walk to Work	37	1.2%	1,015	2.2%	2,494	2.1%
Other Means	42	1.3%	552	1.2%	1,338	1.1%
Work at Home	99	3.1%	1,743	3.7%	4,518	3.8%

Daytime Demographics (2019)

Total Businesses	1,284		4,931		11,999	
Total Employees	17,417		47,235		121,007	
Company Headquarter Businesses	18	1.4%	32	0.6%	68	0.6%
Company Headquarter Employees	772	4.4%	1,527	3.2%	8,271	6.8%
Employee Population per Business	13.6	to 1	9.6	to 1	10.1	to 1
Residential Population per Business	5.0	to 1	19.1	to 1	19.6	to 1
Adj. Daytime Demographics Age 16 Years or Over	18,694		69,033		178,561	

Labor Force

Labor Population Age 16 Years or Over (2019)	5,218		75,341		188,038	
Labor Force Total Males (2019)	2,565	49.2%	36,696	48.7%	90,882	48.3%
Male Civilian Employed	1,876	73.1%	23,733	64.7%	59,421	65.4%
Male Civilian Unemployed	64	2.5%	882	2.4%	1,951	2.1%
Males in Armed Forces	233	9.1%	4,378	11.9%	9,210	10.1%
Males Not in Labor Force	392	15.3%	7,703	21.0%	20,300	22.3%
Labor Force Total Females (2019)	2,653	50.8%	38,645	51.3%	97,156	51.7%
Female Civilian Employed	1,803	68.0%	24,466	63.3%	59,908	61.7%
Female Civilian Unemployed	61	2.3%	604	1.6%	1,553	1.6%
Females in Armed Forces	30	1.1%	966	2.5%	1,945	2.0%
Females Not in Labor Force	759	28.6%	12,609	32.6%	33,750	34.7%
Unemployment Rate	125	2.4%	1,487	2.0%	3,504	1.9%

Occupation (2019)

Occupation Population Age 16 Years or Over	3,679		48,199		119,329	
Occupation Total Males	1,876	51.0%	23,733	49.2%	59,421	49.8%
Occupation Total Females	1,803	49.0%	24,466	50.8%	59,908	50.2%
Management, Business, Financial Operations	552	15.0%	7,098	14.7%	20,032	16.8%
Professional, Related	792	21.5%	10,400	21.6%	27,799	23.3%
Service	823	22.4%	10,054	20.9%	21,940	18.4%
Sales, Office	870	23.6%	11,947	24.8%	29,219	24.5%
Farming, Fishing, Forestry	2	-	23	-	37	-
Construction, Extraction, Maintenance	393	10.7%	4,489	9.3%	10,759	9.0%
Production, Transport, Material Moving	248	6.7%	4,188	8.7%	9,544	8.0%
White Collar Workers	2,213	60.2%	29,445	61.1%	77,050	64.6%
Blue Collar Workers	1,466	39.8%	18,754	38.9%	42,279	35.4%

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1 mi radius

3 mi radius

5 mi radius

Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	2,622		35,562		87,948	
1 Detached Unit	1,485	56.6%	19,105	53.7%	50,206	57.1%
1 Attached Unit	247	9.4%	7,321	20.6%	18,087	20.6%
2 Units	29	1.1%	336	0.9%	714	0.8%
3 to 4 Units	164	6.3%	3,067	8.6%	6,447	7.3%
5 to 9 Units	432	16.5%	3,477	9.8%	7,422	8.4%
10 to 19 Units	320	12.2%	2,009	5.6%	4,991	5.7%
20 to 49 Units	41	1.6%	792	2.2%	2,138	2.4%
50 or More Units	22	0.9%	818	2.3%	2,977	3.4%
Mobile Home or Trailer	13	0.5%	364	1.0%	1,279	1.5%
Other Structure	-	-	23	-	46	-

Homes Built By Year (2019)

Homes Built 2014 or later	18	0.6%	289	0.8%	1,227	1.3%
Homes Built 2010 to 2013	92	3.3%	758	2.0%	2,174	2.3%
Homes Built 2000 to 2009	168	6.0%	2,865	7.5%	9,150	9.5%
Homes Built 1990 to 1999	316	11.2%	3,774	9.9%	11,885	12.3%
Homes Built 1980 to 1989	620	22.0%	7,828	20.5%	26,236	27.2%
Homes Built 1970 to 1979	447	15.9%	10,474	27.5%	21,361	22.2%
Homes Built 1960 to 1969	869	30.8%	8,044	21.1%	14,444	15.0%
Homes Built 1950 to 1959	172	6.1%	2,570	6.7%	6,044	6.3%
Homes Built 1940 to 1949	9	0.3%	340	0.9%	909	0.9%
Homes Built Before 1939	42	1.5%	369	1.0%	876	0.9%
Median Age of Homes	38.4 yrs		37.5 yrs		34.7 yrs	

Home Values (2019)

Owner Specified Housing Units	1,390		20,579		54,469	
Home Values \$1,000,000 or More	18	1.3%	196	1.0%	678	1.2%
Home Values \$750,000 to \$999,999	19	1.4%	402	2.0%	1,402	2.6%
Home Values \$500,000 to \$749,999	82	5.9%	1,029	5.0%	4,144	7.6%
Home Values \$400,000 to \$499,999	71	5.1%	1,517	7.4%	5,153	9.5%
Home Values \$300,000 to \$399,999	216	15.5%	3,903	19.0%	11,867	21.8%
Home Values \$250,000 to \$299,999	262	18.8%	3,533	17.2%	9,443	17.3%
Home Values \$200,000 to \$249,999	297	21.3%	4,542	22.1%	10,517	19.3%
Home Values \$175,000 to \$199,999	119	8.6%	1,645	8.0%	3,450	6.3%
Home Values \$150,000 to \$174,999	177	12.7%	2,071	10.1%	4,733	8.7%
Home Values \$125,000 to \$149,999	47	3.4%	763	3.7%	1,470	2.7%
Home Values \$100,000 to \$124,999	43	3.1%	775	3.8%	1,637	3.0%
Home Values \$90,000 to \$99,999	19	1.3%	206	1.0%	379	0.7%
Home Values \$80,000 to \$89,999	10	0.7%	66	0.3%	117	0.2%
Home Values \$70,000 to \$79,999	4	0.3%	12	-	34	-
Home Values \$60,000 to \$69,999	3	0.2%	77	0.4%	214	0.4%
Home Values \$50,000 to \$59,999	8	0.6%	38	0.2%	70	0.1%
Home Values \$35,000 to \$49,999	1	0.1%	66	0.3%	131	0.2%
Home Values \$25,000 to \$34,999	7	0.5%	51	0.2%	219	0.4%
Home Values \$10,000 to \$24,999	35	2.5%	230	1.1%	775	1.4%
Home Values Under \$10,000	-	-	167	0.8%	452	0.8%
Owner-Occupied Median Home Value	\$241,656		\$258,677		\$292,876	
Renter-Occupied Median Rent	\$1,076		\$1,092		\$1,147	

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Total Annual Consumer Expenditure (2019)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$164.62 M	\$2.24 B	\$6.06 B
Total Non-Retail Expenditure	\$86.47 M	\$1.18 B	\$3.19 B
Total Retail Expenditure	\$78.14 M	\$1.06 B	\$2.87 B
Apparel	\$5.76 M	\$78.45 M	\$213.58 M
Contributions	\$5.14 M	\$70.46 M	\$195.91 M
Education	\$4.48 M	\$62.49 M	\$177.94 M
Entertainment	\$9.19 M	\$125.43 M	\$343.13 M
Food and Beverages	\$24.47 M	\$331.91 M	\$893.42 M
Furnishings and Equipment	\$5.74 M	\$78.19 M	\$213.53 M
Gifts	\$3.86 M	\$53.03 M	\$147.83 M
Health Care	\$14.09 M	\$190.98 M	\$512.29 M
Household Operations	\$6.34 M	\$86.6 M	\$236.67 M
Miscellaneous Expenses	\$3.1 M	\$42.09 M	\$114.38 M
Personal Care	\$2.21 M	\$30.04 M	\$81.33 M
Personal Insurance	\$1.11 M	\$15.3 M	\$42.58 M
Reading	\$355.38 K	\$4.83 M	\$13.15 M
Shelter	\$34.83 M	\$471.76 M	\$1.28 B
Tobacco	\$1.06 M	\$14.13 M	\$36.56 M
Transportation	\$30.48 M	\$412.81 M	\$1.11 B
Utilities	\$12.41 M	\$167.81 M	\$446.2 M

Monthly Household Consumer Expenditure (2019)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$4,981	\$4,995	\$5,353
Total Non-Retail Expenditure	\$2,616 52.5%	\$2,625 52.6%	\$2,819 52.7%
Total Retail Expenditures	\$2,364 47.5%	\$2,370 47.4%	\$2,534 47.3%
Apparel	\$174 3.5%	\$175 3.5%	\$189 3.5%
Contributions	\$155 3.1%	\$157 3.2%	\$173 3.2%
Education	\$136 2.7%	\$140 2.8%	\$157 2.9%
Entertainment	\$278 5.6%	\$280 5.6%	\$303 5.7%
Food and Beverages	\$740 14.9%	\$741 14.8%	\$789 14.7%
Furnishings and Equipment	\$174 3.5%	\$175 3.5%	\$189 3.5%
Gifts	\$117 2.3%	\$118 2.4%	\$131 2.4%
Health Care	\$426 8.6%	\$427 8.5%	\$453 8.5%
Household Operations	\$192 3.9%	\$193 3.9%	\$209 3.9%
Miscellaneous Expenses	\$94 1.9%	\$94 1.9%	\$101 1.9%
Personal Care	\$67 1.3%	\$67 1.3%	\$72 1.3%
Personal Insurance	\$34 0.7%	\$34 0.7%	\$38 0.7%
Reading	\$11 0.2%	\$11 0.2%	\$12 0.2%
Shelter	\$1,054 21.2%	\$1,054 21.1%	\$1,127 21.1%
Tobacco	\$32 0.6%	\$32 0.6%	\$32 0.6%
Transportation	\$922 18.5%	\$922 18.5%	\$984 18.4%
Utilities	\$376 7.5%	\$375 7.5%	\$394 7.4%

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