

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.9911/-74.1759

RF5

1374 Hooper Ave

Toms River, NJ 08753

Population

	1 mi radius	3 mi radius	5 mi radius
Estimated Population (2018)	5,612	64,654	165,782
Projected Population (2023)	5,773	66,575	171,181
Census Population (2010)	5,579	63,087	162,236
Census Population (2000)	5,572	62,112	158,167
Projected Annual Growth (2018 to 2023)	161 0.6%	1,921 0.6%	5,398 0.7%
Historical Annual Growth (2010 to 2018)	33 0.1%	1,567 0.3%	3,546 0.3%
Historical Annual Growth (2000 to 2010)	7 -	975 0.2%	4,069 0.3%
Estimated Population Density (2018)	1,787 psm	2,288 psm	2,112 psm
Trade Area Size	3.14 sq mi	28.26 sq mi	78.51 sq mi

Households

Estimated Households (2018)	1,895	24,958	67,529
Projected Households (2023)	1,935	25,502	69,298
Census Households (2010)	1,871	24,178	65,539
Census Households (2000)	1,699	23,168	63,338
Estimated Households with Children (2018)	715 37.7%	7,062 28.3%	17,048 25.2%
Estimated Average Household Size (2018)	2.90	2.55	2.43

Average Household Income

Estimated Average Household Income (2018)	\$140,298	\$100,079	\$88,849
Projected Average Household Income (2023)	\$176,054	\$122,039	\$106,649
Estimated Average Family Income (2018)	\$153,629	\$118,741	\$108,345

Median Household Income

Estimated Median Household Income (2018)	\$114,618	\$80,585	\$71,121
Projected Median Household Income (2023)	\$130,781	\$92,491	\$81,247
Estimated Median Family Income (2018)	\$127,092	\$100,696	\$90,489

Per Capita Income

Estimated Per Capita Income (2018)	\$47,491	\$38,787	\$36,284
Projected Per Capita Income (2023)	\$59,121	\$46,898	\$43,264
Estimated Per Capita Income 5 Year Growth	\$11,630 24.5%	\$8,111 20.9%	\$6,980 19.2%
Estimated Average Household Net Worth (2018)	\$1,455,023	\$1,007,537	\$857,358

Daytime Demos (2018)

Total Businesses	489	3,370	6,764
Total Employees	7,221	38,573	66,060
Company Headquarter Businesses	1 0.1%	13 0.4%	23 0.3%
Company Headquarter Employees	89 1.2%	3,438 8.9%	3,950 6.0%
Employee Population per Business	14.8	11.4	9.8
Residential Population per Business	11.5	19.2	24.5

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2018)	5,213	92.9%	58,206	90.0%	147,642	89.1%
Black or African American (2018)	64	1.1%	1,700	2.6%	6,210	3.7%
American Indian or Alaska Native (2018)	6	0.1%	113	0.2%	269	0.2%
Asian (2018)	221	3.9%	2,165	3.3%	4,504	2.7%
Hawaiian or Pacific Islander (2018)	1	-	15	-	35	-
Other Race (2018)	41	0.7%	1,355	2.1%	4,178	2.5%
Two or More Races (2018)	67	1.2%	1,100	1.7%	2,943	1.8%
Not Hispanic or Latino Population (2018)	5,337	95.1%	58,715	90.8%	150,229	90.6%
Hispanic or Latino Population (2018)	275	4.9%	5,939	9.2%	15,553	9.4%
Not Hispanic or Latino Population (2023)	5,455	94.5%	59,767	89.8%	153,391	89.6%
Hispanic or Latino Population (2023)	319	5.5%	6,807	10.2%	17,790	10.4%
Not Hispanic or Latino Population (2010)	5,336	95.6%	58,126	92.1%	148,576	91.6%
Hispanic or Latino Population (2010)	243	4.4%	4,961	7.9%	13,659	8.4%
Not Hispanic or Latino Population (2000)	5,428	97.4%	59,304	95.5%	151,168	95.6%
Hispanic or Latino Population (2000)	143	2.6%	2,808	4.5%	6,999	4.4%
Projected Hispanic Annual Growth (2018 to 2023)	44	3.2%	868	2.9%	2,237	2.9%
Historic Hispanic Annual Growth (2000 to 2018)	131	5.1%	3,131	6.2%	8,554	6.8%

Age Distribution (2018)

Age Under 5	301	5.4%	3,480	5.4%	8,890	5.4%
Age 5 to 9 Years	353	6.3%	3,704	5.7%	9,153	5.5%
Age 10 to 14 Years	451	8.0%	4,271	6.6%	9,988	6.0%
Age 15 to 19 Years	420	7.5%	4,125	6.4%	9,581	5.8%
Age 20 to 24 Years	313	5.6%	3,679	5.7%	8,974	5.4%
Age 25 to 29 Years	264	4.7%	3,528	5.5%	8,898	5.4%
Age 30 to 34 Years	251	4.5%	3,398	5.3%	8,798	5.3%
Age 35 to 39 Years	310	5.5%	3,542	5.5%	8,841	5.3%
Age 40 to 44 Years	320	5.7%	3,493	5.4%	8,463	5.1%
Age 45 to 49 Years	399	7.1%	4,028	6.2%	9,744	5.9%
Age 50 to 54 Years	484	8.6%	4,592	7.1%	11,070	6.7%
Age 55 to 59 Years	491	8.8%	4,945	7.6%	12,164	7.3%
Age 60 to 64 Years	450	8.0%	4,506	7.0%	11,368	6.9%
Age 65 to 74 Years	488	8.7%	6,978	10.8%	19,411	11.7%
Age 75 to 84 Years	207	3.7%	4,380	6.8%	13,793	8.3%
Age 85 Years or Over	110	2.0%	2,005	3.1%	6,645	4.0%
Median Age	41.4		42.3		43.9	

Gender Age Distribution (2018)

Female Population	2,892	51.5%	33,586	51.9%	87,076	52.5%
Age 0 to 19 Years	741	25.6%	7,558	22.5%	18,272	21.0%
Age 20 to 64 Years	1,689	58.4%	18,204	54.2%	45,218	51.9%
Age 65 Years or Over	463	16.0%	7,824	23.3%	23,586	27.1%
Female Median Age	43.1		44.2		46.0	
Male Population	2,720	48.5%	31,068	48.1%	78,706	47.5%
Age 0 to 19 Years	785	28.9%	8,022	25.8%	19,340	24.6%
Age 20 to 64 Years	1,593	58.6%	17,507	56.3%	43,102	54.8%
Age 65 Years or Over	342	12.6%	5,539	17.8%	16,264	20.7%
Male Median Age	39.5		40.1		41.6	

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Household Income Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	270	14.2%	2,198	8.8%	4,780	7.1%
HH Income \$150,000 to \$199,999	280	14.8%	2,431	9.7%	5,260	7.8%
HH Income \$100,000 to \$149,999	526	27.8%	4,446	17.8%	10,933	16.2%
HH Income \$75,000 to \$99,999	244	12.9%	3,349	13.4%	8,597	12.7%
HH Income \$50,000 to \$74,999	244	12.9%	4,188	16.8%	11,638	17.2%
HH Income \$35,000 to \$49,999	109	5.7%	2,733	11.0%	8,127	12.0%
HH Income \$25,000 to \$34,999	55	2.9%	1,988	8.0%	6,459	9.6%
HH Income \$15,000 to \$24,999	75	4.0%	2,034	8.2%	6,616	9.8%
HH Income Under \$15,000	92	4.9%	1,591	6.4%	5,119	7.6%
HH Income \$35,000 or More	1,673	88.3%	19,345	77.5%	49,334	73.1%
HH Income \$75,000 or More	1,320	69.6%	12,424	49.8%	29,570	43.8%

Housing (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	1,938		26,545		73,642	
Housing Units Occupied	1,895	97.8%	24,958	94.0%	67,529	91.7%
Housing Units Owner-Occupied	1,751	92.4%	20,635	82.7%	55,708	82.5%
Housing Units, Renter-Occupied	144	7.6%	4,323	17.3%	11,822	17.5%
Housing Units, Vacant	43	2.2%	1,587	6.0%	6,113	8.3%

Marital Status (2018)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	1,149	25.5%	15,201	28.6%	39,624	28.8%
Currently Married	2,441	54.2%	25,695	48.3%	63,361	46.0%
Separated	176	3.9%	1,537	2.9%	4,395	3.2%
Widowed	376	8.3%	4,729	8.9%	14,743	10.7%
Divorced	365	8.1%	6,036	11.3%	15,627	11.3%

Household Type (2018)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	5,097	90.8%	54,417	84.2%	136,428	82.3%
Population Non-Family	408	7.3%	9,165	14.2%	27,395	16.5%
Population Group Quarters	107	1.9%	1,072	1.7%	1,959	1.2%
Family Households	1,552	81.9%	17,159	68.8%	43,952	65.1%
Non-Family Households	343	18.1%	7,799	31.2%	23,577	34.9%
Married Couple with Children	590	24.2%	5,315	20.7%	12,251	19.3%
Average Family Household Size	3.3		3.2		3.1	

Household Size (2018)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	293	15.5%	6,721	26.9%	20,420	30.2%
2 Person Households	565	29.8%	8,121	32.5%	22,613	33.5%
3 Person Households	388	20.5%	3,857	15.5%	9,766	14.5%
4 Person Households	411	21.7%	3,663	14.7%	8,464	12.5%
5 Person Households	172	9.1%	1,639	6.6%	3,902	5.8%
6 or More Person Households	67	3.5%	957	3.8%	2,364	3.5%

Household Vehicles (2018)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	83	4.4%	1,638	6.6%	4,594	6.8%
Households with 1 Vehicles Available	322	17.0%	8,273	33.1%	25,007	37.0%
Households with 2 or More Vehicles Available	1,490	78.6%	15,047	60.3%	37,928	56.2%
Total Vehicles Available	4,242		46,063		120,327	
Average Vehicles Per Household	2.2		1.8		1.8	

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Labor Force (2018)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	4,416		52,346		135,799	
Estimated Civilian Employed	2,818	63.8%	30,631	58.5%	75,835	55.8%
Estimated Civilian Unemployed	66	1.5%	1,370	2.6%	3,791	2.8%
Estimated in Armed Forces	-	-	84	0.2%	116	0.1%
Estimated Not in Labor Force	1,531	34.7%	20,262	38.7%	56,056	41.3%
Unemployment Rate	1.5%		2.6%		2.8%	

Occupation (2015)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	2,822		30,645		75,982	
Management, Business, Financial Operations	389	13.8%	4,067	13.3%	9,881	13.0%
Professional, Related	776	27.5%	7,014	22.9%	16,497	21.7%
Service	475	16.8%	5,853	19.1%	14,467	19.0%
Sales, Office	733	26.0%	8,598	28.1%	21,304	28.0%
Farming, Fishing, Forestry	-	-	15	-	15	-
Construct, Extraction, Maintenance	291	10.3%	2,806	9.2%	7,602	10.0%
Production, Transport Material Moving	157	5.6%	2,291	7.5%	6,216	8.2%
White Collar Workers	1,898	67.3%	19,679	64.2%	47,682	62.8%
Blue Collar Workers	924	32.7%	10,966	35.8%	28,300	37.2%

Consumer Expenditure (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$172 M		\$1.75 B		\$4.36 B	
Total Non-Retail Expenditure	\$91.0 M	53.0%	\$919 M	52.5%	\$2.28 B	52.3%
Total Retail Expenditure	\$80.8 M	47.0%	\$831 M	47.5%	\$2.08 B	47.7%
Apparel	\$6.09 M	3.5%	\$61.5 M	3.5%	\$152 M	3.5%
Contributions	\$8.83 M	5.1%	\$84.0 M	4.8%	\$202 M	4.6%
Education	\$7.51 M	4.4%	\$69.9 M	4.0%	\$167 M	3.8%
Entertainment	\$9.83 M	5.7%	\$99.1 M	5.7%	\$246 M	5.6%
Food and Beverages	\$24.1 M	14.0%	\$251 M	14.3%	\$630 M	14.5%
Furnishings and Equipment	\$6.23 M	3.6%	\$61.8 M	3.5%	\$152 M	3.5%
Gifts	\$4.81 M	2.8%	\$46.3 M	2.6%	\$112 M	2.6%
Health Care	\$12.6 M	7.3%	\$135 M	7.7%	\$343 M	7.9%
Household Operations	\$5.54 M	3.2%	\$53.0 M	3.0%	\$129 M	3.0%
Miscellaneous Expenses	\$2.39 M	1.4%	\$25.2 M	1.4%	\$63.4 M	1.5%
Personal Care	\$2.21 M	1.3%	\$22.6 M	1.3%	\$56.2 M	1.3%
Personal Insurance	\$1.46 M	0.8%	\$13.9 M	0.8%	\$33.6 M	0.8%
Reading	\$384 K	0.2%	\$3.90 M	0.2%	\$9.71 M	0.2%
Shelter	\$35.8 M	20.8%	\$363 M	20.7%	\$903 M	20.7%
Tobacco	\$840 K	0.5%	\$9.68 M	0.6%	\$25.2 M	0.6%
Transportation	\$31.4 M	18.3%	\$325 M	18.6%	\$815 M	18.7%
Utilities	\$11.8 M	6.9%	\$126 M	7.2%	\$318 M	7.3%

Educational Attainment (2018)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	3,774		45,395		119,196	
Elementary (Grade Level 0 to 8)	30	0.8%	1,078	2.4%	3,173	2.7%
Some High School (Grade Level 9 to 11)	84	2.2%	2,096	4.6%	7,056	5.9%
High School Graduate	1,053	27.9%	15,650	34.5%	43,762	36.7%
Some College	719	19.0%	8,504	18.7%	24,164	20.3%
Associate Degree Only	310	8.2%	3,830	8.4%	8,866	7.4%
Bachelor Degree Only	1,037	27.5%	9,372	20.6%	21,523	18.1%
Graduate Degree	542	14.4%	4,866	10.7%	10,652	8.9%

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Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,696	90.6%	19,865	82.2%	52,818	80.6%
1 Attached Unit	86	4.6%	1,903	7.9%	5,620	8.6%
2 to 4 Units	11	0.6%	758	3.1%	2,143	3.3%
5 to 9 Units	25	1.4%	697	2.9%	1,559	2.4%
10 to 19 Units	3	0.2%	675	2.8%	1,431	2.2%
20 to 49 Units	1	-	276	1.1%	846	1.3%
50 or More Units	63	3.4%	552	2.3%	1,642	2.5%
Mobile Home or Trailer	13	0.7%	245	1.0%	1,463	2.2%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2015)

Homes Built 2010 or later	13	0.7%	183	0.8%	584	0.9%
Homes Built 2000 to 2009	174	9.3%	1,795	7.4%	5,665	8.6%
Homes Built 1990 to 1999	287	15.3%	3,311	13.7%	9,807	15.0%
Homes Built 1980 to 1989	626	33.5%	4,970	20.6%	12,932	19.7%
Homes Built 1970 to 1979	436	23.3%	5,893	24.4%	14,659	22.4%
Homes Built 1960 to 1969	174	9.3%	4,771	19.7%	11,675	17.8%
Homes Built 1950 to 1959	95	5.1%	2,415	10.0%	6,622	10.1%
Homes Built Before 1949	69	3.7%	1,275	5.3%	4,408	6.7%

Home Values (2015)

Home Values \$1,000,000 or More	7	0.4%	151	0.8%	383	0.7%
Home Values \$500,000 to \$999,999	284	16.4%	1,834	9.2%	4,923	9.1%
Home Values \$400,000 to \$499,999	288	16.6%	2,045	10.2%	4,857	9.0%
Home Values \$300,000 to \$399,999	479	27.7%	4,610	23.0%	10,106	18.7%
Home Values \$200,000 to \$299,999	486	28.1%	6,908	34.5%	17,139	31.7%
Home Values \$150,000 to \$199,999	100	5.8%	2,265	11.3%	7,995	14.8%
Home Values \$100,000 to \$149,999	25	1.5%	1,083	5.4%	4,552	8.4%
Home Values \$70,000 to \$99,999	31	1.8%	788	3.9%	2,352	4.3%
Home Values \$50,000 to \$69,999	8	0.5%	231	1.2%	897	1.7%
Home Values \$25,000 to \$49,999	24	1.4%	354	1.8%	1,310	2.4%
Home Values Under \$25,000	16	0.9%	218	1.1%	730	1.3%
Owner-Occupied Median Home Value	\$337,530		\$277,105		\$257,793	
Renter-Occupied Median Rent	\$1,113		\$1,170		\$1,199	

Transportation To Work (2015)

Drive to Work Alone	2,129	87.2%	23,988	85.1%	61,366	85.2%
Drive to Work in Carpool	116	4.8%	1,576	5.6%	4,426	6.1%
Travel to Work by Public Transportation	41	1.7%	533	1.9%	1,160	1.6%
Drive to Work on Motorcycle	-	-	34	0.1%	82	0.1%
Walk or Bicycle to Work	35	1.4%	593	2.1%	1,220	1.7%
Other Means	23	0.9%	300	1.1%	919	1.3%
Work at Home	97	4.0%	1,157	4.1%	2,834	3.9%

Travel Time (2015)

Travel to Work in 14 Minutes or Less	995	42.5%	8,841	32.7%	20,252	29.3%
Travel to Work in 15 to 29 Minutes	829	35.4%	9,324	34.5%	23,954	34.6%
Travel to Work in 30 to 59 Minutes	457	19.5%	6,817	25.2%	17,678	25.6%
Travel to Work in 60 Minutes or More	420	17.9%	4,462	16.5%	11,158	16.1%
Average Minutes Travel to Work	20.0		21.9		22.5	

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