EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.3921/-74.1000

RF5

861 NJ-35 Middletown, NJ 07748	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2018)	5,372		51,379		134,748	
Projected Population (2023)	5,295		50,764		133,984	
Census Population (2010)	5,449		52,118		136,846	
Census Population (2000)	5,916		51,983		136,540	
Projected Annual Growth (2018 to 2023)	-77	-0.3%	-615	-0.2%	-764	-0.1%
Historical Annual Growth (2010 to 2018)	-77	-0.2%	-739	-0.2%	-2,098	-0.2%
Historical Annual Growth (2000 to 2010)	-467	-0.8%	135	-	306	-
Estimated Population Density (2018)	1,711 *psm*		1,818 *psm*		1,716 *psm*	
Trade Area Size	3.14 *sq mi*		28.26 *sq mi*		78.51 *sq mi*	
Households						
Estimated Households (2018)	2,125		19,333		51,185	
Projected Households (2023)	2,166		19,747		52,633	
Census Households (2010)	2,058		18,729		49,646	
Census Households (2000)	2,236		18,225		48,696	
Estimated Households with Children (2018)	657	30.9%	6,341	32.8%	16,715	32.7%
Estimated Average Household Size (2018)	2.53		2.65		2.61	
Average Household Income						
Estimated Average Household Income (2018)	$133,903		$148,560		$149,221	
Projected Average Household Income (2023)	$164,752		$188,198		$190,094	
Estimated Average Family Income (2018)	$150,096		$173,811		$179,700	
Median Household Income						
Estimated Median Household Income (2018)	$112,551		$117,603		$112,395	
Projected Median Household Income (2023)	$132,915		$138,924		$130,415	
Estimated Median Family Income (2018)	$134,814		$146,246		$141,601	
Per Capita Income						
Estimated Per Capita Income (2018)	$52,977		$55,927		$56,733	
Projected Per Capita Income (2023)	$67,380		$73,237		$74,726	
Estimated Per Capita Income 5 Year Growth	$14,403	27.2%	$17,310	31.0%	$17,992	31.7%
Estimated Average Household Net Worth (2018)	$1,563,136		$1,687,690		$1,594,697	
Daytime Demos (2018)						
Total Businesses	373		1,915		7,053	
Total Employees	4,785		16,529		60,417	
Company Headquarter Businesses	3	0.8%	6	0.3%	34	0.5%
Company Headquarter Employees	262	5.5%	503	3.0%	3,950	6.5%
Employee Population per Business	12.8		8.6		8.6	
Residential Population per Business	14.4		26.8		19.1	

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861 NJ-35 Middletown, NJ 07748	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2018)	4,799	89.3%	46,803	91.1%	116,878	86.7%
Black or African American (2018)	113	2.1%	904	1.8%	4,898	3.6%
American Indian or Alaska Native (2018)	8	0.1%	51	0.1%	247	0.2%
Asian (2018)	343	6.4%	2,517	4.9%	6,425	4.8%
Hawaiian or Pacific Islander (2018)	-	-	7	-	41	-
Other Race (2018)	52	1.0%	419	0.8%	3,857	2.9%
Two or More Races (2018)	57	1.1%	678	1.3%	2,403	1.8%
Not Hispanic or Latino Population (2018)	5,031	93.7%	48,162	93.7%	121,502	90.2%
Hispanic or Latino Population (2018)	341	6.3%	3,217	6.3%	13,246	9.8%
Not Hispanic or Latino Population (2023)	4,922	92.9%	47,246	93.1%	119,612	89.3%
Hispanic or Latino Population (2023)	374	7.1%	3,518	6.9%	14,373	10.7%
Not Hispanic or Latino Population (2010)	5,162	94.7%	49,388	94.8%	124,996	91.3%
Hispanic or Latino Population (2010)	286	5.3%	2,730	5.2%	11,850	8.7%
Not Hispanic or Latino Population (2000)	5,755	97.3%	50,262	96.7%	129,801	95.1%
Hispanic or Latino Population (2000)	161	2.7%	1,721	3.3%	6,739	4.9%
Projected Hispanic Annual Growth (2018 to 2023)	33	1.9%	302	1.9%	1,127	1.7%
Historic Hispanic Annual Growth (2000 to 2018)	180	6.2%	1,495	4.8%	6,508	5.4%
Age Distribution (2018)						
Age Under 5	257	4.8%	2,468	4.8%	6,836	5.1%
Age 5 to 9 Years	296	5.5%	2,811	5.5%	7,515	5.6%
Age 10 to 14 Years	328	6.1%	3,353	6.5%	8,656	6.4%
Age 15 to 19 Years	335	6.2%	3,301	6.4%	8,625	6.4%
Age 20 to 24 Years	314	5.9%	2,869	5.6%	7,807	5.8%
Age 25 to 29 Years	316	5.9%	2,571	5.0%	7,397	5.5%
Age 30 to 34 Years	281	5.2%	2,419	4.7%	7,116	5.3%
Age 35 to 39 Years	287	5.3%	2,749	5.4%	7,558	5.6%
Age 40 to 44 Years	326	6.1%	2,939	5.7%	7,707	5.7%
Age 45 to 49 Years	387	7.2%	3,641	7.1%	9,527	7.1%
Age 50 to 54 Years	447	8.3%	4,072	7.9%	10,837	8.0%
Age 55 to 59 Years	448	8.3%	4,571	8.9%	11,410	8.5%
Age 60 to 64 Years	450	8.4%	4,209	8.2%	10,152	7.5%
Age 65 to 74 Years	527	9.8%	5,636	11.0%	13,805	10.2%
Age 75 to 84 Years	221	4.1%	2,511	4.9%	6,516	4.8%
Age 85 Years or Over	152	2.8%	1,260	2.5%	3,285	2.4%
Median Age	43.1		44.0		42.8	
Gender Age Distribution (2018)						
Female Population	2,762	51.4%	26,514	51.6%	69,141	51.3%
Age 0 to 19 Years	591	21.4%	5,826	22.0%	15,371	22.2%
Age 20 to 64 Years	1,675	60.6%	15,383	58.0%	40,325	58.3%
Age 65 Years or Over	496	18.0%	5,305	20.0%	13,446	19.4%
Female Median Age	44.5		45.4		44.2	
Male Population	2,610	48.6%	24,864	48.4%	65,607	48.7%
Age 0 to 19 Years	626	24.0%	6,107	24.6%	16,261	24.8%
Age 20 to 64 Years	1,580	60.5%	14,657	58.9%	39,186	59.7%
Age 65 Years or Over	404	15.5%	4,101	16.5%	10,160	15.5%
Male Median Age	41.6		42.5		41.3	

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861 NJ-35
Middletown, NJ 07748

	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2018)						
HH Income $200,000 or More	436	20.5%	4,320	22.3%	10,756	21.0%
HH Income $150,000 to $199,999	265	12.5%	2,793	14.4%	6,867	13.4%
HH Income $100,000 to $149,999	426	20.1%	3,714	19.2%	9,603	18.8%
HH Income $75,000 to $99,999	255	12.0%	2,072	10.7%	5,538	10.8%
HH Income $50,000 to $74,999	322	15.2%	2,193	11.3%	5,711	11.2%
HH Income $35,000 to $49,999	196	9.2%	1,305	6.8%	3,541	6.9%
HH Income $25,000 to $34,999	78	3.7%	1,027	5.3%	3,132	6.1%
HH Income $15,000 to $24,999	80	3.8%	1,029	5.3%	2,945	5.8%
HH Income Under $15,000	67	3.2%	879	4.5%	3,093	6.0%
HH Income $35,000 or More	1,900	89.4%	16,398	84.8%	42,015	82.1%
HH Income $75,000 or More	1,382	65.0%	12,899	66.7%	32,763	64.0%
Housing (2018)						
Total Housing Units	2,169		19,881		53,278	
Housing Units Occupied	2,125	98.0%	19,333	97.2%	51,185	96.1%
Housing Units Owner-Occupied	1,656	77.9%	16,745	86.6%	40,795	79.7%
Housing Units, Renter-Occupied	469	22.1%	2,588	13.4%	10,390	20.3%
Housing Units, Vacant	44	2.0%	548	2.8%	2,093	3.9%
Marital Status (2018)						
Never Married	1,276	28.4%	11,718	27.4%	34,486	30.9%
Currently Married	2,404	53.5%	23,762	55.6%	57,198	51.2%
Separated	99	2.2%	1,100	2.6%	3,415	3.1%
Widowed	426	9.5%	2,938	6.9%	7,340	6.6%
Divorced	285	6.4%	3,229	7.6%	9,301	8.3%
Household Type (2018)						
Population Family	4,634	86.3%	45,665	88.9%	116,426	86.4%
Population Non-Family	738	13.7%	5,517	10.7%	17,287	12.8%
Population Group Quarters	-	-	197	0.4%	1,034	0.8%
Family Households	1,490	70.1%	14,506	75.0%	36,480	71.3%
Non-Family Households	636	29.9%	4,826	25.0%	14,705	28.7%
Married Couple with Children	532	22.1%	5,246	22.1%	13,149	23.0%
Average Family Household Size	3.1		3.1		3.2	
Household Size (2018)						
1 Person Households	546	25.7%	4,214	21.8%	12,593	24.6%
2 Person Households	681	32.0%	6,277	32.5%	16,037	31.3%
3 Person Households	367	17.3%	3,470	17.9%	8,707	17.0%
4 Person Households	338	15.9%	3,313	17.1%	8,233	16.1%
5 Person Households	127	6.0%	1,448	7.5%	3,755	7.3%
6 or More Person Households	66	3.1%	611	3.2%	1,860	3.6%
Household Vehicles (2018)						
Households with 0 Vehicles Available	130	6.1%	920	4.8%	3,248	6.3%
Households with 1 Vehicles Available	619	29.1%	4,517	23.4%	13,664	26.7%
Households with 2 or More Vehicles Available	1,376	64.8%	13,896	71.9%	34,272	67.0%
Total Vehicles Available	4,042		39,887		100,894	
Average Vehicles Per Household	1.9		2.1		2.0	

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Labor Force (2018)						
Estimated Labor Population Age 16 Years or Over	4,415		41,989		109,788	
Estimated Civilian Employed	2,622	59.4%	26,182	62.4%	69,773	63.6%
Estimated Civilian Unemployed	117	2.6%	981	2.3%	2,795	2.5%
Estimated in Armed Forces	1	-	12	-	25	-
Estimated Not in Labor Force	1,676	38.0%	14,813	35.3%	37,196	33.9%
Unemployment Rate	2.6%		2.3%		2.5%	
Occupation (2015)						
Occupation: Population Age 16 Years or Over	2,628		26,237		69,738	
Management, Business, Financial Operations	580	22.1%	5,647	21.5%	14,409	20.7%
Professional, Related	709	27.0%	6,670	25.4%	16,593	23.8%
Service	395	15.0%	3,478	13.3%	10,214	14.6%
Sales, Office	600	22.8%	6,731	25.7%	18,259	26.2%
Farming, Fishing, Forestry	14	0.5%	86	0.3%	187	0.3%
Construct, Extraction, Maintenance	166	6.3%	2,073	7.9%	5,511	7.9%
Production, Transport Material Moving	163	6.2%	1,551	5.9%	4,564	6.5%
White Collar Workers	1,890	71.9%	19,049	72.6%	49,261	70.6%
Blue Collar Workers	738	28.1%	7,189	27.4%	20,477	29.4%
Consumer Expenditure (2018)						
Total Household Expenditure	$183 M		$1.82 B		$4.85 B	
Total Non-Retail Expenditure	$97.8 M	53.3%	$975 M	53.6%	$2.60 B	53.6%
Total Retail Expenditure	$85.5 M	46.7%	$845 M	46.4%	$2.25 B	46.4%
Apparel	$6.52 M	3.6%	$64.7 M	3.6%	$173 M	3.6%
Contributions	$9.85 M	5.4%	$101 M	5.5%	$267 M	5.5%
Education	$8.14 M	4.4%	$82.7 M	4.5%	$220 M	4.5%
Entertainment	$10.5 M	5.7%	$104 M	5.7%	$277 M	5.7%
Food and Beverages	$25.6 M	13.9%	$252 M	13.8%	$673 M	13.9%
Furnishings and Equipment	$6.64 M	3.6%	$66.1 M	3.6%	$176 M	3.6%
Gifts	$5.25 M	2.9%	$53.1 M	2.9%	$141 M	2.9%
Health Care	$13.4 M	7.3%	$132 M	7.3%	$354 M	7.3%
Household Operations	$5.94 M	3.2%	$60.0 M	3.3%	$159 M	3.3%
Miscellaneous Expenses	$2.55 M	1.4%	$25.2 M	1.4%	$67.4 M	1.4%
Personal Care	$2.35 M	1.3%	$23.2 M	1.3%	$62.0 M	1.3%
Personal Insurance	$1.58 M	0.9%	$16.0 M	0.9%	$42.5 M	0.9%
Reading	$412 K	0.2%	$4.07 M	0.2%	$10.9 M	0.2%
Shelter	$38.2 M	20.8%	$380 M	20.9%	$1.01 B	20.9%
Tobacco	$890 K	0.5%	$8.60 M	0.5%	$23.2 M	0.5%
Transportation	$33.0 M	18.0%	$324 M	17.8%	$864 M	17.8%
Utilities	$12.5 M	6.8%	$123 M	6.8%	$330 M	6.8%
Educational Attainment (2018)						
Adult Population Age 25 Years or Over	3,841		36,577		95,309	
Elementary (Grade Level 0 to 8)	48	1.2%	618	1.7%	2,440	2.6%
Some High School (Grade Level 9 to 11)	46	1.2%	1,151	3.1%	4,250	4.5%
High School Graduate	903	23.5%	8,655	23.7%	23,030	24.2%
Some College	537	14.0%	5,946	16.3%	14,969	15.7%
Associate Degree Only	255	6.6%	2,870	7.8%	6,848	7.2%
Bachelor Degree Only	1,320	34.4%	10,826	29.6%	26,486	27.8%
Graduate Degree	732	19.1%	6,512	17.8%	17,287	18.1%

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RF5

861 NJ-35

Middletown, NJ 07748

	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)						
1 Detached Unit	1,512	73.5%	15,424	82.4%	39,438	79.4%
1 Attached Unit	225	10.9%	1,658	8.9%	3,284	6.6%
2 to 4 Units	114	5.6%	601	3.2%	2,386	4.8%
5 to 9 Units	59	2.9%	451	2.4%	1,041	2.1%
10 to 19 Units	75	3.6%	514	2.7%	1,455	2.9%
20 to 49 Units	9	0.4%	99	0.5%	589	1.2%
50 or More Units	133	6.5%	601	3.2%	2,615	5.3%
Mobile Home or Trailer	2	0.1%	22	0.1%	351	0.7%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2015)						
Homes Built 2010 or later	26	1.3%	142	0.8%	345	0.7%
Homes Built 2000 to 2009	79	3.8%	1,058	5.7%	2,923	5.9%
Homes Built 1990 to 1999	163	7.9%	1,386	7.4%	4,287	8.6%
Homes Built 1980 to 1989	479	23.3%	2,704	14.4%	5,604	11.3%
Homes Built 1970 to 1979	263	12.8%	3,613	19.3%	7,343	14.8%
Homes Built 1960 to 1969	410	19.9%	3,434	18.3%	8,547	17.2%
Homes Built 1950 to 1959	484	23.5%	3,870	20.7%	10,166	20.5%
Homes Built Before 1949	214	10.4%	2,939	15.7%	11,311	22.8%
Home Values (2015)						
Home Values $1,000,000 or More	30	1.9%	496	3.0%	1,459	3.7%
Home Values $500,000 to $999,999	524	32.4%	4,929	30.2%	12,073	30.4%
Home Values $400,000 to $499,999	366	22.7%	3,129	19.2%	7,262	18.3%
Home Values $300,000 to $399,999	386	23.9%	4,255	26.1%	9,165	23.1%
Home Values $200,000 to $299,999	232	14.4%	2,453	15.0%	6,480	16.3%
Home Values $150,000 to $199,999	47	2.9%	697	4.3%	1,995	5.0%
Home Values $100,000 to $149,999	14	0.9%	255	1.6%	683	1.7%
Home Values $70,000 to $99,999	3	0.2%	60	0.4%	216	0.5%
Home Values $50,000 to $69,999	9	0.6%	62	0.4%	183	0.5%
Home Values $25,000 to $49,999	10	0.6%	94	0.6%	238	0.6%
Home Values Under $25,000	10	0.6%	101	0.6%	324	0.8%
Owner-Occupied Median Home Value	$430,221		$432,078		$433,822	
Renter-Occupied Median Rent	$1,201		$1,286		$1,263	
Transportation To Work (2015)						
Drive to Work Alone	2,083	75.8%	19,874	74.6%	50,689	72.4%
Drive to Work in Carpool	199	7.3%	1,599	6.0%	4,934	7.0%
Travel to Work by Public Transportation	338	12.3%	3,190	12.0%	8,503	12.1%
Drive to Work on Motorcycle	-	-	-	-	1	-
Walk or Bicycle to Work	7	0.2%	226	0.8%	1,442	2.1%
Other Means	42	1.5%	186	0.7%	441	0.6%
Work at Home	81	2.9%	1,550	5.8%	4,017	5.7%
Travel Time (2015)						
Travel to Work in 14 Minutes or Less	654	24.5%	5,439	21.7%	15,527	23.5%
Travel to Work in 15 to 29 Minutes	604	22.7%	6,809	27.2%	17,477	26.5%
Travel to Work in 30 to 59 Minutes	460	17.3%	5,766	23.0%	16,288	24.7%
Travel to Work in 60 Minutes or More	823	30.9%	6,738	26.9%	16,464	24.9%
Average Minutes Travel to Work	31.7		29.4		28.9	

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