

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 37.3010/-79.9571

RFULL9

4753 Valley View Blvd NW

Roanoke, VA 24012

	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2018)	10,113		74,295		146,831	
Projected Population (2023)	9,873		73,868		146,264	
Census Population (2010)	10,050		71,403		142,543	
Census Population (2000)	10,227		69,651		138,384	
Projected Annual Growth (2018-2023)	-240	-0.5%	-427	-0.1%	-567	-0.1%
Historical Annual Growth (2010-2018)	63	0.1%	2,892	0.5%	4,288	0.4%
Historical Annual Growth (2000-2010)	-177	-0.2%	1,752	0.3%	4,159	0.3%
Estimated Population Density (2018)	3,220 <i>psm</i>		2,629 <i>psm</i>		1,870 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2018)	4,306		31,927		63,860	
Projected Households (2023)	4,322		32,570		65,322	
Census Households (2010)	4,261		30,322		61,164	
Census Households (2000)	4,531		30,119		59,275	
Projected Annual Growth (2018-2023)	17	0.1%	644	0.4%	1,462	0.5%
Historical Annual Change (2000-2018)	-225	-0.3%	1,808	0.3%	4,585	0.4%
Average Household Income						
Estimated Average Household Income (2018)	\$48,232		\$53,705		\$65,565	
Projected Average Household Income (2023)	\$55,120		\$62,717		\$76,421	
Census Average Household Income (2010)	\$39,257		\$41,207		\$52,205	
Census Average Household Income (2000)	\$33,290		\$35,894		\$43,257	
Projected Annual Change (2018-2023)	\$6,889	2.9%	\$9,012	3.4%	\$10,857	3.3%
Historical Annual Change (2000-2018)	\$14,941	2.5%	\$17,811	2.8%	\$22,308	2.9%
Median Household Income						
Estimated Median Household Income (2018)	\$37,016		\$41,488		\$50,786	
Projected Median Household Income (2023)	\$41,566		\$46,909		\$57,858	
Census Median Household Income (2010)	\$31,692		\$34,101		\$43,394	
Census Median Household Income (2000)	\$28,522		\$28,960		\$35,702	
Projected Annual Change (2018-2023)	\$4,550	2.5%	\$5,422	2.6%	\$7,072	2.8%
Historical Annual Change (2000-2018)	\$8,494	1.7%	\$12,527	2.4%	\$15,084	2.3%
Per Capita Income						
Estimated Per Capita Income (2018)	\$20,553		\$23,397		\$28,726	
Projected Per Capita Income (2023)	\$24,151		\$27,974		\$34,342	
Census Per Capita Income (2010)	\$16,643		\$17,499		\$22,401	
Census Per Capita Income (2000)	\$14,865		\$15,474		\$18,534	
Projected Annual Change (2018-2023)	\$3,598	3.5%	\$4,577	3.9%	\$5,615	3.9%
Historical Annual Change (2000-2018)	\$5,688	2.1%	\$7,922	2.8%	\$10,193	3.1%
Estimated Average Household Net Worth (2018)	\$194,852		\$262,593		\$355,685	

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4753 Valley View Blvd NW Roanoke, VA 24012	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2018)	10,113		74,295		146,831	
White (2018)	4,511	44.6%	40,392	54.4%	100,181	68.2%
Black or African American (2018)	4,195	41.5%	26,394	35.5%	34,087	23.2%
American Indian or Alaska Native (2018)	44	0.4%	242	0.3%	356	0.2%
Asian (2018)	406	4.0%	2,465	3.3%	4,630	3.2%
Hawaiian or Pacific Islander (2018)	8	0.1%	32	-	65	-
Other Race (2018)	597	5.9%	2,221	3.0%	3,218	2.2%
Two or More Races (2018)	352	3.5%	2,550	3.4%	4,294	2.9%
Population < 18 (2018)	2,303	22.8%	17,060	23.0%	31,870	21.7%
White Not Hispanic	571	24.8%	6,343	37.2%	16,920	53.1%
Black or African American	1,024	44.5%	7,033	41.2%	8,971	28.1%
Asian	108	4.7%	699	4.1%	1,174	3.7%
Other Race Not Hispanic	139	6.0%	1,192	7.0%	2,023	6.3%
Hispanic	460	20.0%	1,793	10.5%	2,783	8.7%
Not Hispanic or Latino Population (2018)	8,610	85.1%	68,817	92.6%	138,478	94.3%
Not Hispanic White	3,818	44.3%	38,128	55.4%	96,476	69.7%
Not Hispanic Black or African American	4,099	47.6%	25,939	37.7%	33,461	24.2%
Not Hispanic American Indian or Alaska Native	17	0.2%	180	0.3%	269	0.2%
Not Hispanic Asian	397	4.6%	2,402	3.5%	4,540	3.3%
Not Hispanic Hawaiian or Pacific Islander	1	-	15	-	47	-
Not Hispanic Other Race	7	0.1%	111	0.2%	154	0.1%
Not Hispanic Two or More Races	270	3.1%	2,043	3.0%	3,531	2.5%
Hispanic or Latino Population (2018)	1,503	14.9%	5,478	7.4%	8,353	5.7%
Hispanic White	692	46.0%	2,264	41.3%	3,705	44.4%
Hispanic Black or African American	96	6.4%	455	8.3%	626	7.5%
Hispanic American Indian or Alaska Native	27	1.8%	62	1.1%	87	1.0%
Hispanic Asian	9	0.6%	63	1.1%	89	1.1%
Hispanic Hawaiian or Pacific Islander	8	0.5%	17	0.3%	18	0.2%
Hispanic Other Race	590	39.3%	2,110	38.5%	3,063	36.7%
Hispanic Two or More Races	82	5.4%	507	9.3%	763	9.1%
Not Hispanic or Latino Population (2010)	8,723	86.8%	66,819	93.6%	135,927	95.4%
Hispanic or Latino Population (2010)	1,327	13.2%	4,583	6.4%	6,616	4.6%
Not Hispanic or Latino Population (2000)	10,010	97.9%	68,583	98.5%	136,531	98.7%
Hispanic or Latino Population (2000)	217	2.1%	1,068	1.5%	1,853	1.3%
Not Hispanic or Latino Population (2023)	8,107	82.1%	67,337	91.2%	136,122	93.1%
Hispanic or Latino Population (2023)	1,766	17.9%	6,531	8.8%	10,142	6.9%
Projected Annual Growth (2018-2023)	263	3.5%	1,053	3.8%	1,789	4.3%
Historical Annual Growth (2000-2010)	1,110	51.2%	3,515	32.9%	4,764	25.7%

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4753 Valley View Blvd NW

Roanoke, VA 24012

1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	10,113		74,295		146,831	
Age Under 5 Years	690	6.8%	5,235	7.0%	9,499	6.5%
Age 5 to 9 Years	675	6.7%	5,000	6.7%	9,147	6.2%
Age 10 to 14 Years	630	6.2%	4,480	6.0%	8,609	5.9%
Age 15 to 19 Years	550	5.4%	4,058	5.5%	7,966	5.4%
Age 20 to 24 Years	622	6.2%	4,737	6.4%	9,059	6.2%
Age 25 to 29 Years	798	7.9%	5,894	7.9%	10,936	7.4%
Age 30 to 34 Years	787	7.8%	5,437	7.3%	10,166	6.9%
Age 35 to 39 Years	711	7.0%	4,945	6.7%	9,430	6.4%
Age 40 to 44 Years	618	6.1%	4,404	5.9%	8,535	5.8%
Age 45 to 49 Years	638	6.3%	4,616	6.2%	9,248	6.3%
Age 50 to 54 Years	631	6.2%	4,726	6.4%	9,392	6.4%
Age 55 to 59 Years	665	6.6%	4,806	6.5%	9,934	6.8%
Age 60 to 64 Years	622	6.2%	4,512	6.1%	9,625	6.6%
Age 65 to 69 Years	541	5.4%	3,824	5.1%	8,447	5.8%
Age 70 to 74 Years	351	3.5%	2,871	3.9%	6,287	4.3%
Age 75 to 79 Years	264	2.6%	1,854	2.5%	4,173	2.8%
Age 80 to 84 Years	159	1.6%	1,300	1.7%	2,892	2.0%
Age 85 Years or Over	160	1.6%	1,596	2.1%	3,487	2.4%
Median Age	36.5		36.9		38.8	
Age 19 Years or Less	2,545	25.2%	18,773	25.3%	35,221	24.0%
Age 20 to 64 Years	6,092	60.2%	44,077	59.3%	86,325	58.8%
Age 65 Years or Over	1,476	14.6%	11,445	15.4%	25,285	17.2%

Female Age Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
Female Population	5,254	51.9%	38,679	52.1%	76,743	52.3%
Age Under 5 Years	360	6.8%	2,562	6.6%	4,668	6.1%
Age 5 to 9 Years	339	6.5%	2,481	6.4%	4,496	5.9%
Age 10 to 14 Years	310	5.9%	2,111	5.5%	4,136	5.4%
Age 15 to 19 Years	271	5.2%	1,970	5.1%	3,990	5.2%
Age 20 to 24 Years	316	6.0%	2,507	6.5%	4,894	6.4%
Age 25 to 29 Years	391	7.4%	3,060	7.9%	5,607	7.3%
Age 30 to 34 Years	370	7.1%	2,751	7.1%	5,151	6.7%
Age 35 to 39 Years	352	6.7%	2,466	6.4%	4,731	6.2%
Age 40 to 44 Years	308	5.9%	2,164	5.6%	4,261	5.6%
Age 45 to 49 Years	328	6.3%	2,306	6.0%	4,634	6.0%
Age 50 to 54 Years	320	6.1%	2,375	6.1%	4,842	6.3%
Age 55 to 59 Years	358	6.8%	2,499	6.5%	5,207	6.8%
Age 60 to 64 Years	342	6.5%	2,418	6.3%	5,121	6.7%
Age 65 to 69 Years	312	5.9%	2,126	5.5%	4,597	6.0%
Age 70 to 74 Years	194	3.7%	1,691	4.4%	3,598	4.7%
Age 75 to 79 Years	170	3.2%	1,174	3.0%	2,545	3.3%
Age 80 to 84 Years	99	1.9%	847	2.2%	1,830	2.4%
Age 85 Years or Over	113	2.1%	1,171	3.0%	2,438	3.2%
Female Median Age	38.2		38.8		40.4	
Age 19 Years or Less	1,280	24.4%	9,124	23.6%	17,289	22.5%
Age 20 to 64 Years	3,086	58.7%	22,547	58.3%	44,447	57.9%
Age 65 Years or Over	888	16.9%	7,008	18.1%	15,007	19.6%

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1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Male Population	4,859 48.1%	35,616 47.9%	70,088 47.7%
Age Under 5 Years	330 6.8%	2,673 7.5%	4,831 6.9%
Age 5 to 9 Years	335 6.9%	2,519 7.1%	4,651 6.6%
Age 10 to 14 Years	320 6.6%	2,369 6.7%	4,473 6.4%
Age 15 to 19 Years	279 5.7%	2,088 5.9%	3,977 5.7%
Age 20 to 24 Years	306 6.3%	2,229 6.3%	4,165 5.9%
Age 25 to 29 Years	408 8.4%	2,834 8.0%	5,329 7.6%
Age 30 to 34 Years	417 8.6%	2,686 7.5%	5,015 7.2%
Age 35 to 39 Years	359 7.4%	2,480 7.0%	4,698 6.7%
Age 40 to 44 Years	310 6.4%	2,240 6.3%	4,274 6.1%
Age 45 to 49 Years	310 6.4%	2,310 6.5%	4,615 6.6%
Age 50 to 54 Years	311 6.4%	2,350 6.6%	4,550 6.5%
Age 55 to 59 Years	307 6.3%	2,308 6.5%	4,727 6.7%
Age 60 to 64 Years	281 5.8%	2,094 5.9%	4,504 6.4%
Age 65 to 69 Years	230 4.7%	1,697 4.8%	3,850 5.5%
Age 70 to 74 Years	157 3.2%	1,181 3.3%	2,690 3.8%
Age 75 to 79 Years	94 1.9%	680 1.9%	1,628 2.3%
Age 80 to 84 Years	60 1.2%	453 1.3%	1,062 1.5%
Age 85 Years or Over	48 1.0%	426 1.2%	1,049 1.5%
Male Median Age	34.8	35.0	37.2
Age 19 Years or Less	1,265 26.0%	9,649 27.1%	17,932 25.6%
Age 20 to 64 Years	3,007 61.9%	21,530 60.5%	41,878 59.8%
Age 65 Years or Over	588 12.1%	4,437 12.5%	10,278 14.7%

Males per 100 Females (2018)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	92	92	91
Age Under 5 Years	92 47.9%	104 51.1%	103 50.9%
Age 5 to 9 Years	99 49.7%	102 50.4%	103 50.8%
Age 10 to 14 Years	103 50.8%	112 52.9%	108 52.0%
Age 15 to 19 Years	103 50.7%	106 51.5%	100 49.9%
Age 20 to 24 Years	97 49.2%	89 47.1%	85 46.0%
Age 25 to 29 Years	104 51.1%	93 48.1%	95 48.7%
Age 30 to 34 Years	112 52.9%	98 49.4%	97 49.3%
Age 35 to 39 Years	102 50.5%	101 50.1%	99 49.8%
Age 40 to 44 Years	101 50.2%	104 50.9%	100 50.1%
Age 45 to 49 Years	94 48.5%	100 50.0%	100 49.9%
Age 50 to 54 Years	97 49.2%	99 49.7%	94 48.4%
Age 55 to 59 Years	86 46.1%	92 48.0%	91 47.6%
Age 60 to 64 Years	82 45.1%	87 46.4%	88 46.8%
Age 65 to 69 Years	74 42.4%	80 44.4%	84 45.6%
Age 70 to 74 Years	81 44.8%	70 41.1%	75 42.8%
Age 75 to 79 Years	55 35.5%	58 36.7%	64 39.0%
Age 80 to 84 Years	60 37.7%	54 34.9%	58 36.7%
Age 85 Years or Over	43 29.9%	36 26.7%	43 30.1%
Age 19 Years or Less	99 49.7%	106 51.4%	104 50.9%
Age 20 to 39 Years	104 51.0%	95 48.7%	94 48.5%
Age 40 to 64 Years	92 47.8%	96 49.0%	94 48.5%
Age 65 Years or Over	66 39.9%	63 38.8%	68 40.6%

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	1 mi radius	3 mi radius	5 mi radius
Household Type (2018)			
Total Households	4,306	31,927	63,860
Households with Children	1,254 29.1%	8,932 28.0%	17,437 27.3%
Average Household Size	2.3	2.3	2.2
Household Density per Square Mile	1,371	1,130	813
Population Family	7,768 76.8%	54,227 73.0%	110,458 75.2%
Population Non-Family	2,327 23.0%	17,756 23.9%	32,718 22.3%
Population Group Quarters	18 0.2%	2,312 3.1%	3,655 2.5%
Family Households	2,484 57.7%	17,482 54.8%	36,812 57.6%
Married Couple Households	1,330 53.5%	9,547 54.6%	23,887 64.9%
Other Family Households	1,154 46.5%	7,936 45.4%	12,925 35.1%
Family Households with Children	1,230 49.5%	8,801 50.3%	17,204 46.7%
Married Couple with Children	528 42.9%	3,715 42.2%	9,047 52.6%
Other Family Households with Children	702 57.1%	5,086 57.8%	8,157 47.4%
Family Households No Children	1,254 50.5%	8,681 49.7%	19,608 53.3%
Married Couple No Children	802 64.0%	5,832 67.2%	14,839 75.7%
Other Family Households No Children	452 36.0%	2,849 32.8%	4,768 24.3%
Non-Family Households	1,821 42.3%	14,444 45.2%	27,048 42.4%
Non-Family Households with Children	24 1.3%	131 0.9%	233 0.9%
Non-Family Households No Children	1,798 98.7%	14,314 99.1%	26,815 99.1%
Average Family Household Size	3.1	3.1	3.0
Average Family Income	\$58,843	\$65,320	\$81,541
Median Family Income	\$42,903	\$54,535	\$65,585
Average Non-Family Household Size	1.3	1.2	1.2
Marital Status (2018)			
Population Age 15 Years or Over	8,119	59,580	119,576
Never Married	2,850 35.1%	22,784 38.2%	39,106 32.7%
Currently Married	3,091 38.1%	19,707 33.1%	48,627 40.7%
Previously Married	2,177 26.8%	17,089 28.7%	31,844 26.6%
Separated	549 25.2%	3,609 21.1%	6,212 19.5%
Widowed	452 20.8%	4,359 25.5%	8,318 26.1%
Divorced	1,176 54.0%	9,121 53.4%	17,314 54.4%
Educational Attainment (2018)			
Adult Population Age 25 Years or Over	6,946	50,786	102,551
Elementary (Grade Level 0 to 8)	453 6.5%	2,963 5.8%	4,577 4.5%
Some High School (Grade Level 9 to 11)	663 9.5%	5,090 10.0%	8,047 7.8%
High School Graduate	2,349 33.8%	17,059 33.6%	31,402 30.6%
Some College	1,708 24.6%	11,085 21.8%	22,137 21.6%
Associate Degree Only	738 10.6%	4,903 9.7%	10,158 9.9%
Bachelor Degree Only	758 10.9%	6,525 12.8%	17,308 16.9%
Graduate Degree	277 4.0%	3,160 6.2%	8,922 8.7%
Any College (Some College or Higher)	3,481 50.1%	25,674 50.6%	58,525 57.1%
College Degree + (Bachelor Degree or Higher)	1,035 14.9%	9,686 19.1%	26,230 25.6%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2018)	4,591		34,233		67,817	
Total Housing Units (2010)	4,666		33,715		67,136	
Historical Annual Growth (2010-2018)	-75	-0.2%	518	0.2%	681	0.1%
Housing Units Occupied (2018)	4,306	93.8%	31,927	93.3%	63,860	94.2%
Housing Units Owner-Occupied	2,412	56.0%	16,014	50.2%	37,411	58.6%
Housing Units Renter-Occupied	1,893	44.0%	15,913	49.8%	26,449	41.4%
Housing Units Vacant (2018)	285	6.6%	2,306	7.2%	3,957	6.2%

Household Size (2018)

Total Households	4,306		31,927		63,860	
1 Person Households	1,456	33.8%	11,986	37.5%	22,657	35.5%
2 Person Households	1,353	31.4%	9,763	30.6%	21,030	32.9%
3 Person Households	693	16.1%	4,732	14.8%	9,443	14.8%
4 Person Households	428	9.9%	2,961	9.3%	6,344	9.9%
5 Person Households	214	5.0%	1,432	4.5%	2,699	4.2%
6 Person Households	93	2.2%	611	1.9%	1,043	1.6%
7 or More Person Households	69	1.6%	442	1.4%	644	1.0%

Household Income Distribution (2018)

HH Income \$200,000 or More	32	0.8%	372	1.2%	1,802	2.8%
HH Income \$150,000 to \$199,999	31	0.7%	736	2.3%	2,188	3.4%
HH Income \$125,000 to \$149,999	69	1.6%	996	3.1%	2,465	3.9%
HH Income \$100,000 to \$124,999	111	2.6%	1,448	4.5%	4,115	6.4%
HH Income \$75,000 to \$99,999	517	12.0%	3,615	11.3%	7,777	12.2%
HH Income \$50,000 to \$74,999	843	19.6%	5,633	17.6%	12,590	19.7%
HH Income \$35,000 to \$49,999	642	14.9%	4,703	14.7%	9,210	14.4%
HH Income \$25,000 to \$34,999	509	11.8%	3,807	11.9%	6,920	10.8%
HH Income \$15,000 to \$24,999	880	20.4%	4,731	14.8%	7,893	12.4%
HH Income \$10,000 to \$14,999	305	7.1%	2,520	7.9%	4,006	6.3%
HH Income Under \$10,000	367	8.5%	3,365	10.5%	4,895	7.7%

Household Vehicles (2018)

Households 0 Vehicles Available	494	11.5%	4,827	15.1%	6,460	10.1%
Households 1 Vehicle Available	1,853	43.0%	12,607	39.5%	23,844	37.3%
Households 2 Vehicles Available	1,238	28.7%	9,473	29.7%	21,069	33.0%
Households 3 or More Vehicles Available	721	16.7%	5,020	15.7%	12,487	19.6%
Total Vehicles Available	6,896		48,644		108,108	
Average Vehicles per Household	1.6		1.5		1.7	
Owner-Occupied Household Vehicles	4,584	66.5%	30,706	63.1%	75,277	69.6%
Average Vehicles per Owner-Occupied Household	1.9		1.9		2.0	
Renter-Occupied Household Vehicles	2,312	33.5%	17,938	36.9%	32,832	30.4%
Average Vehicles per Renter-Occupied Household	1.2		1.1		1.2	

Travel Time (2015)

Worker Base Age 16 years or Over	4,859		36,206		71,798	
Travel to Work in 14 Minutes or Less	1,064	21.9%	7,481	20.7%	15,637	21.8%
Travel to Work in 15 to 29 Minutes	1,509	31.1%	13,142	36.3%	27,245	37.9%
Travel to Work in 30 to 59 Minutes	1,767	36.4%	12,505	34.5%	24,436	34.0%
Travel to Work in 60 Minutes or More	159	3.3%	1,223	3.4%	2,574	3.6%
Work at Home	104	2.1%	772	2.1%	1,974	2.7%
Average Minutes Travel to Work	21.7		22.5		22.6	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 37.3010/-79.9571

RFULL9

4753 Valley View Blvd NW Roanoke, VA 24012	1 mi radius	3 mi radius	5 mi radius
Transportation To Work (2015)			
Worker Base Age 16 years or Over	4,859	36,206	71,798
Drive to Work Alone	4,064 83.6%	28,657 79.2%	58,900 82.0%
Drive to Work in Carpool	373 7.7%	3,669 10.1%	6,475 9.0%
Travel to Work by Public Transportation	193 4.0%	1,401 3.9%	1,690 2.4%
Drive to Work on Motorcycle	- -	88 0.2%	122 0.2%
Bicycle to Work	10 0.2%	226 0.6%	253 0.4%
Walk to Work	98 2.0%	989 2.7%	1,721 2.4%
Other Means	17 0.4%	404 1.1%	664 0.9%
Work at Home	104 2.1%	772 2.1%	1,974 2.7%
Daytime Demographics (2018)			
Total Businesses	451	4,186	7,760
Total Employees	7,108	72,721	129,051
Company Headquarter Businesses	2 0.4%	41 1.0%	53 0.7%
Company Headquarter Employees	205 2.9%	3,350 4.6%	12,941 10.0%
Employee Population per Business	15.8 to 1	17.4 to 1	16.6 to 1
Residential Population per Business	22.4 to 1	17.7 to 1	18.9 to 1
Adj. Daytime Demographics Age 16 Years or Over	10,496	96,353	175,102
Labor Force			
Labor Population Age 16 Years or Over (2018)	8,022	58,827	118,081
Labor Force Total Males (2018)	3,827 47.7%	27,650 47.0%	55,343 46.9%
Male Civilian Employed	2,369 61.9%	17,788 64.3%	36,353 65.7%
Male Civilian Unemployed	249 6.5%	895 3.2%	1,557 2.8%
Males in Armed Forces	21 0.6%	48 0.2%	116 0.2%
Males Not in Labor Force	1,187 31.0%	8,918 32.3%	17,318 31.3%
Labor Force Total Females (2018)	4,194 52.3%	31,177 53.0%	62,738 53.1%
Female Civilian Employed	2,228 53.1%	17,342 55.6%	35,513 56.6%
Female Civilian Unemployed	93 2.2%	735 2.4%	1,255 2.0%
Females in Armed Forces	15 0.4%	16 0.1%	49 0.1%
Females Not in Labor Force	1,859 44.3%	13,084 42.0%	25,921 41.3%
Unemployment Rate	4.3%	2.8%	2.4%
Labor Force Growth (2010-2018)	5 0.1%	42 0.1%	-3 -
Male Labor Force Growth (2010-2018)	3 0.1%	21 0.1%	-1 -
Female Labor Force Growth (2010-2018)	2 0.1%	21 0.1%	-2 -
Occupation (2015)			
Occupation Population Age 16 Years or Over	4,593	35,088	71,869
Occupation Total Males	2,366 51.5%	17,767 50.6%	36,354 50.6%
Occupation Total Females	2,226 48.5%	17,321 49.4%	35,515 49.4%
Management, Business, Financial Operations	276 6.0%	3,403 9.7%	9,386 13.1%
Professional, Related	710 15.5%	6,098 17.4%	14,631 20.4%
Service	1,034 22.5%	7,871 22.4%	13,726 19.1%
Sales, Office	1,409 30.7%	9,792 27.9%	19,647 27.3%
Farming, Fishing, Forestry	7 0.1%	149 0.4%	198 0.3%
Construction, Extraction, Maintenance	316 6.9%	2,849 8.1%	5,310 7.4%
Production, Transport, Material Moving	841 18.3%	4,927 14.0%	8,971 12.5%
White Collar Workers	2,395 52.1%	19,293 55.0%	43,664 60.8%
Blue Collar Workers	2,198 47.9%	15,796 45.0%	28,205 39.2%

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Lat/Lon: 37.3010/-79.9571

RFULL9

4753 Valley View Blvd NW		1 mi radius		3 mi radius		5 mi radius	
Roanoke, VA 24012							
Units In Structure (2015)							
Total Units		4,261		30,322		61,164	
1 Detached Unit		3,042	71.4%	19,865	65.5%	41,959	68.6%
1 Attached Unit		184	4.3%	2,244	7.4%	4,580	7.5%
2 Units		187	4.4%	2,135	7.0%	3,159	5.2%
3 to 4 Units		160	3.7%	1,556	5.1%	2,504	4.1%
5 to 9 Units		145	3.4%	857	2.8%	1,655	2.7%
10 to 19 Units		465	10.9%	3,221	10.6%	6,255	10.2%
20 to 49 Units		65	1.5%	685	2.3%	1,139	1.9%
50 or More Units		29	0.7%	1,012	3.3%	1,629	2.7%
Mobile Home or Trailer		26	0.6%	316	1.0%	976	1.6%
Other Structure		-	-	-	-	6	-
Homes Built By Year (2015)							
Homes Built 2014 or later		1	-	20	0.1%	106	0.2%
Homes Built 2010 to 2013		4	0.1%	205	0.7%	549	0.9%
Homes Built 2000 to 2009		152	3.6%	2,107	7.0%	5,296	8.7%
Homes Built 1990 to 1999		185	4.3%	1,768	5.8%	5,280	8.6%
Homes Built 1980 to 1989		197	4.6%	1,735	5.7%	5,178	8.5%
Homes Built 1970 to 1979		520	12.2%	3,807	12.6%	9,290	15.2%
Homes Built 1960 to 1969		895	21.0%	6,240	20.6%	11,570	18.9%
Homes Built 1950 to 1959		930	21.8%	5,513	18.2%	10,971	17.9%
Homes Built 1940 to 1949		562	13.2%	3,628	12.0%	5,385	8.8%
Homes Built Before 1939		859	20.2%	6,871	22.7%	10,237	16.7%
Median Age of Homes		55.9 yrs		53.9 yrs		49.3 yrs	
Home Values (2015)							
Owner Specified Housing Units		2,394		15,548		36,387	
Home Values \$1,000,000 or More		35	1.5%	239	1.5%	618	1.7%
Home Values \$750,000 to \$999,999		6	0.3%	57	0.4%	183	0.5%
Home Values \$500,000 to \$749,999		20	0.8%	154	1.0%	696	1.9%
Home Values \$400,000 to \$499,999		18	0.7%	135	0.9%	572	1.6%
Home Values \$300,000 to \$399,999		83	3.5%	619	4.0%	2,595	7.1%
Home Values \$250,000 to \$299,999		43	1.8%	445	2.9%	2,259	6.2%
Home Values \$200,000 to \$249,999		88	3.7%	1,150	7.4%	4,416	12.1%
Home Values \$175,000 to \$199,999		102	4.3%	1,018	6.5%	3,075	8.4%
Home Values \$150,000 to \$174,999		320	13.4%	2,271	14.6%	5,291	14.5%
Home Values \$125,000 to \$149,999		388	16.2%	2,647	17.0%	5,144	14.1%
Home Values \$100,000 to \$124,999		370	15.5%	2,286	14.7%	4,285	11.8%
Home Values \$90,000 to \$99,999		327	13.7%	1,175	7.6%	1,962	5.4%
Home Values \$80,000 to \$89,999		202	8.5%	1,174	7.6%	1,944	5.3%
Home Values \$70,000 to \$79,999		195	8.1%	1,219	7.8%	1,852	5.1%
Home Values \$60,000 to \$69,999		37	1.5%	268	1.7%	446	1.2%
Home Values \$50,000 to \$59,999		51	2.1%	320	2.1%	467	1.3%
Home Values \$35,000 to \$49,999		66	2.8%	319	2.1%	475	1.3%
Home Values \$25,000 to \$34,999		17	0.7%	166	1.1%	266	0.7%
Home Values \$10,000 to \$24,999		7	0.3%	76	0.5%	346	1.0%
Home Values Under \$10,000		35	1.4%	247	1.6%	523	1.4%
Owner-Occupied Median Home Value		\$119,997		\$133,942		\$162,065	
Renter-Occupied Median Rent		\$612		\$587		\$622	

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RFULL9

4753 Valley View Blvd NW

Roanoke, VA 24012

1 mi radius 3 mi radius 5 mi radius

Total Annual Consumer Expenditure (2018)

Total Household Expenditure	\$183 M	\$1.46 B	\$3.34 B
Total Non-Retail Expenditure	\$94.0 M	\$752 M	\$1.73 B
Total Retail Expenditure	\$89.4 M	\$707 M	\$1.61 B
Apparel	\$6.32 M	\$50.5 M	\$116 M
Contributions	\$6.83 M	\$56.6 M	\$137 M
Education	\$5.69 M	\$48.6 M	\$116 M
Entertainment	\$10.1 M	\$80.3 M	\$185 M
Food and Beverages	\$27.9 M	\$220 M	\$496 M
Furnishings and Equipment	\$5.95 M	\$48.0 M	\$112 M
Gifts	\$4.01 M	\$33.3 M	\$79.4 M
Health Care	\$15.8 M	\$123 M	\$275 M
Household Operations	\$4.70 M	\$38.4 M	\$91.1 M
Miscellaneous Expenses	\$2.81 M	\$22.1 M	\$50.0 M
Personal Care	\$2.40 M	\$19.1 M	\$43.4 M
Personal Insurance	\$1.21 M	\$9.89 M	\$23.6 M
Reading	\$403 K	\$3.23 M	\$7.41 M
Shelter	\$37.6 M	\$301 M	\$688 M
Tobacco	\$1.34 M	\$10.1 M	\$21.8 M
Transportation	\$35.5 M	\$279 M	\$637 M
Utilities	\$14.8 M	\$116 M	\$258 M

Monthly Household Consumer Expenditure (2018)

Total Household Expenditure	\$3,549	\$3,808	\$4,354
Total Non-Retail Expenditure	\$1,819 51.2%	\$1,963 51.6%	\$2,252 51.7%
Total Retail Expenditures	\$1,731 48.8%	\$1,845 48.4%	\$2,102 48.3%
Apparel	\$122 3.4%	\$132 3.5%	\$151 3.5%
Contributions	\$132 3.7%	\$148 3.9%	\$179 4.1%
Education	\$110 3.1%	\$127 3.3%	\$151 3.5%
Entertainment	\$196 5.5%	\$210 5.5%	\$242 5.6%
Food and Beverages	\$540 15.2%	\$574 15.1%	\$647 14.9%
Furnishings and Equipment	\$115 3.2%	\$125 3.3%	\$146 3.4%
Gifts	\$78 2.2%	\$87 2.3%	\$104 2.4%
Health Care	\$306 8.6%	\$322 8.5%	\$359 8.3%
Household Operations	\$91 2.6%	\$100 2.6%	\$119 2.7%
Miscellaneous Expenses	\$54 1.5%	\$58 1.5%	\$65 1.5%
Personal Care	\$47 1.3%	\$50 1.3%	\$57 1.3%
Personal Insurance	\$23 0.7%	\$26 0.7%	\$31 0.7%
Reading	\$8 0.2%	\$8 0.2%	\$10 0.2%
Shelter	\$728 20.5%	\$785 20.6%	\$897 20.6%
Tobacco	\$26 0.7%	\$26 0.7%	\$28 0.7%
Transportation	\$687 19.4%	\$728 19.1%	\$831 19.1%
Utilities	\$287 8.1%	\$302 7.9%	\$336 7.7%

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