

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.4449/-84.2812

RF5

302 N Monroe St Tallahassee, FL 32301	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2018)	14,214	103,862	177,289
Projected Population (2023)	14,576	106,353	181,592
Census Population (2010)	13,628	98,424	165,813
Census Population (2000)	11,879	89,864	146,255
Projected Annual Growth (2018 to 2023)	362 0.5%	2,491 0.5%	4,303 0.5%
Historical Annual Growth (2010 to 2018)	586 0.5%	5,438 0.7%	11,476 0.9%
Historical Annual Growth (2000 to 2010)	1,749 1.5%	8,560 1.0%	19,558 1.3%
Estimated Population Density (2018)	4,526 <i>psm</i>	3,675 <i>psm</i>	2,258 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>
Households			
Estimated Households (2018)	5,601	45,420	77,466
Projected Households (2023)	5,882	47,674	81,229
Census Households (2010)	5,030	40,922	68,994
Census Households (2000)	4,775	38,836	61,965
Estimated Households with Children (2018)	547 9.8%	7,275 16.0%	15,467 20.0%
Estimated Average Household Size (2018)	1.66	2.03	2.10
Average Household Income			
Estimated Average Household Income (2018)	\$46,099	\$49,194	\$55,101
Projected Average Household Income (2023)	\$52,352	\$56,100	\$63,283
Estimated Average Family Income (2018)	\$94,029	\$78,495	\$83,605
Median Household Income			
Estimated Median Household Income (2018)	\$35,941	\$40,340	\$45,741
Projected Median Household Income (2023)	\$41,048	\$45,916	\$52,048
Estimated Median Family Income (2018)	\$68,723	\$64,574	\$68,587
Per Capita Income			
Estimated Per Capita Income (2018)	\$19,509	\$21,879	\$24,461
Projected Per Capita Income (2023)	\$22,439	\$25,505	\$28,683
Estimated Per Capita Income 5 Year Growth	\$2,929 15.0%	\$3,626 16.6%	\$4,222 17.3%
Estimated Average Household Net Worth (2018)	\$327,377	\$302,488	\$342,550
Daytime Demos (2018)			
Total Businesses	1,985	6,126	10,895
Total Employees	37,555	86,840	148,479
Company Headquarter Businesses	66 3.3%	100 1.6%	140 1.3%
Company Headquarter Employees	13,782 36.7%	20,911 24.1%	26,660 18.0%
Employee Population per Business	18.9	14.2	13.6
Residential Population per Business	7.2	17.0	16.3

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2018)	9,333	65.7%	54,688	52.7%	93,263	52.6%
Black or African American (2018)	4,044	28.5%	40,964	39.4%	70,044	39.5%
American Indian or Alaska Native (2018)	44	0.3%	240	0.2%	436	0.2%
Asian (2018)	342	2.4%	3,826	3.7%	6,404	3.6%
Hawaiian or Pacific Islander (2018)	10	0.1%	69	0.1%	93	0.1%
Other Race (2018)	141	1.0%	1,465	1.4%	2,547	1.4%
Two or More Races (2018)	301	2.1%	2,611	2.5%	4,502	2.5%
Not Hispanic or Latino Population (2018)	13,210	92.9%	96,364	92.8%	164,976	93.1%
Hispanic or Latino Population (2018)	1,004	7.1%	7,498	7.2%	12,313	6.9%
Not Hispanic or Latino Population (2023)	13,470	92.4%	97,972	92.1%	167,759	92.4%
Hispanic or Latino Population (2023)	1,106	7.6%	8,381	7.9%	13,833	7.6%
Not Hispanic or Latino Population (2010)	12,735	93.4%	91,982	93.5%	155,255	93.6%
Hispanic or Latino Population (2010)	893	6.6%	6,442	6.5%	10,558	6.4%
Not Hispanic or Latino Population (2000)	11,303	95.2%	85,928	95.6%	140,193	95.9%
Hispanic or Latino Population (2000)	576	4.8%	3,936	4.4%	6,062	4.1%
Projected Hispanic Annual Growth (2018 to 2023)	102	2.0%	882	2.4%	1,520	2.5%
Historic Hispanic Annual Growth (2000 to 2018)	428	4.1%	3,563	5.0%	6,251	5.7%

Age Distribution (2018)

Age Under 5	349	2.5%	4,499	4.3%	8,764	4.9%
Age 5 to 9 Years	268	1.9%	3,622	3.5%	7,579	4.3%
Age 10 to 14 Years	263	1.9%	3,345	3.2%	7,096	4.0%
Age 15 to 19 Years	3,271	23.0%	12,891	12.4%	17,502	9.9%
Age 20 to 24 Years	3,127	22.0%	24,499	23.6%	33,525	18.9%
Age 25 to 29 Years	1,714	12.1%	13,995	13.5%	23,445	13.2%
Age 30 to 34 Years	838	5.9%	6,696	6.4%	12,519	7.1%
Age 35 to 39 Years	577	4.1%	4,749	4.6%	9,419	5.3%
Age 40 to 44 Years	483	3.4%	3,742	3.6%	7,376	4.2%
Age 45 to 49 Years	510	3.6%	3,709	3.6%	7,284	4.1%
Age 50 to 54 Years	503	3.5%	3,712	3.6%	7,262	4.1%
Age 55 to 59 Years	541	3.8%	4,102	3.9%	7,881	4.4%
Age 60 to 64 Years	479	3.4%	3,908	3.8%	7,612	4.3%
Age 65 to 74 Years	712	5.0%	5,721	5.5%	11,474	6.5%
Age 75 to 84 Years	365	2.6%	3,003	2.9%	5,672	3.2%
Age 85 Years or Over	213	1.5%	1,669	1.6%	2,878	1.6%
Median Age	26.5		27.9		29.9	

Gender Age Distribution (2018)

Female Population	7,367	51.8%	54,663	52.6%	93,878	53.0%
Age 0 to 19 Years	2,351	31.9%	13,220	24.2%	21,449	22.8%
Age 20 to 64 Years	4,233	57.5%	35,196	64.4%	60,469	64.4%
Age 65 Years or Over	783	10.6%	6,247	11.4%	11,961	12.7%
Female Median Age	26.5		28.6		30.8	
Male Population	6,847	48.2%	49,199	47.4%	83,411	47.0%
Age 0 to 19 Years	1,800	26.3%	11,137	22.6%	19,492	23.4%
Age 20 to 64 Years	4,539	66.3%	33,917	68.9%	55,855	67.0%
Age 65 Years or Over	508	7.4%	4,145	8.4%	8,063	9.7%
Male Median Age	26.6		27.4		29.1	

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Household Income Distribution (2018)						
HH Income \$200,000 or More	220	3.9%	1,213	2.7%	2,582	3.3%
HH Income \$150,000 to \$199,999	142	2.5%	1,137	2.5%	2,340	3.0%
HH Income \$100,000 to \$149,999	425	7.6%	3,877	8.5%	7,162	9.2%
HH Income \$75,000 to \$99,999	389	6.9%	3,734	8.2%	7,281	9.4%
HH Income \$50,000 to \$74,999	815	14.6%	6,753	14.9%	12,421	16.0%
HH Income \$35,000 to \$49,999	654	11.7%	7,093	15.6%	12,446	16.1%
HH Income \$25,000 to \$34,999	602	10.8%	5,226	11.5%	9,038	11.7%
HH Income \$15,000 to \$24,999	829	14.8%	5,697	12.5%	8,791	11.3%
HH Income Under \$15,000	1,524	27.2%	10,690	23.5%	15,403	19.9%
HH Income \$35,000 or More	2,646	47.2%	23,807	52.4%	44,233	57.1%
HH Income \$75,000 or More	1,177	21.0%	9,961	21.9%	19,366	25.0%
Housing (2018)						
Total Housing Units	6,019		47,621		81,086	
Housing Units Occupied	5,601	93.0%	45,420	95.4%	77,466	95.5%
Housing Units Owner-Occupied	1,321	23.6%	13,573	29.9%	28,895	37.3%
Housing Units, Renter-Occupied	4,280	76.4%	31,847	70.1%	48,572	62.7%
Housing Units, Vacant	418	7.0%	2,201	4.6%	3,620	4.5%
Marital Status (2018)						
Never Married	9,547	71.6%	61,807	66.9%	90,268	58.7%
Currently Married	1,794	13.5%	17,467	18.9%	37,521	24.4%
Separated	481	3.6%	2,418	2.6%	5,306	3.4%
Widowed	423	3.2%	2,887	3.1%	5,818	3.8%
Divorced	1,088	8.2%	7,816	8.5%	14,937	9.7%
Household Type (2018)						
Population Family	3,676	25.9%	45,478	43.8%	94,021	53.0%
Population Non-Family	5,620	39.5%	46,539	44.8%	68,703	38.8%
Population Group Quarters	4,918	34.6%	11,845	11.4%	14,565	8.2%
Family Households	1,320	23.6%	15,929	35.1%	32,313	41.7%
Non-Family Households	4,281	76.4%	29,492	64.9%	45,153	58.3%
Married Couple with Children	229	12.8%	2,799	16.0%	6,516	17.4%
Average Family Household Size	2.8		2.9		2.9	
Household Size (2018)						
1 Person Households	3,260	58.2%	18,825	41.4%	30,017	38.7%
2 Person Households	1,518	27.1%	14,500	31.9%	25,157	32.5%
3 Person Households	467	8.3%	6,398	14.1%	11,647	15.0%
4 Person Households	227	4.1%	4,055	8.9%	7,142	9.2%
5 Person Households	73	1.3%	1,022	2.2%	2,203	2.8%
6 or More Person Households	55	1.0%	621	1.4%	1,300	1.7%
Household Vehicles (2018)						
Households with 0 Vehicles Available	698	12.5%	4,333	9.5%	6,268	8.1%
Households with 1 Vehicles Available	2,860	51.1%	20,456	45.0%	33,870	43.7%
Households with 2 or More Vehicles Available	2,042	36.5%	20,632	45.4%	37,328	48.2%
Total Vehicles Available	7,603		69,688		122,568	
Average Vehicles Per Household	1.4		1.5		1.6	

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Labor Force (2018)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	13,276		92,005		153,007	
Estimated Civilian Employed	6,449	48.6%	55,319	60.1%	93,364	61.0%
Estimated Civilian Unemployed	438	3.3%	3,091	3.4%	4,538	3.0%
Estimated in Armed Forces	13	0.1%	62	0.1%	173	0.1%
Estimated Not in Labor Force	6,376 48.0%		33,532 36.4%		54,932 35.9%	
Unemployment Rate	3.3%		3.4%		3.0%	

Occupation (2015)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	6,463		55,495		93,042	
Management, Business, Financial Operations	984	15.2%	8,627	15.5%	14,826	15.9%
Professional, Related	1,912	29.6%	16,592	29.9%	27,541	29.6%
Service	1,483	22.9%	10,375	18.7%	16,777	18.0%
Sales, Office	1,600	24.8%	14,916	26.9%	24,764	26.6%
Farming, Fishing, Forestry	-	-	33	0.1%	74	0.1%
Construct, Extraction, Maintenance	246	3.8%	2,028	3.7%	4,001	4.3%
Production, Transport Material Moving	238	3.7%	2,924	5.3%	5,059	5.4%
White Collar Workers	4,496 69.6%		40,135 72.3%		67,131 72.2%	
Blue Collar Workers	1,967 30.4%		15,360 27.7%		25,911 27.8%	

Consumer Expenditure (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$230 M		\$1.94 B		\$3.56 B	
Total Non-Retail Expenditure	\$120 M	52.2%	\$1.00 B	51.9%	\$1.85 B	51.9%
Total Retail Expenditure	\$110 M	47.8%	\$933 M	48.1%	\$1.71 B	48.1%
Apparel	\$7.99 M	3.5%	\$67.3 M	3.5%	\$124 M	3.5%
Contributions	\$9.46 M	4.1%	\$78.0 M	4.0%	\$147 M	4.1%
Education	\$8.48 M	3.7%	\$69.3 M	3.6%	\$128 M	3.6%
Entertainment	\$12.6 M	5.5%	\$107 M	5.5%	\$197 M	5.5%
Food and Beverages	\$34.4 M	14.9%	\$290 M	15.0%	\$529 M	14.9%
Furnishings and Equipment	\$7.54 M	3.3%	\$63.9 M	3.3%	\$119 M	3.3%
Gifts	\$5.51 M	2.4%	\$45.7 M	2.4%	\$85.4 M	2.4%
Health Care	\$19.2 M	8.4%	\$161 M	8.3%	\$293 M	8.2%
Household Operations	\$6.14 M	2.7%	\$51.7 M	2.7%	\$96.8 M	2.7%
Miscellaneous Expenses	\$3.51 M	1.5%	\$29.3 M	1.5%	\$53.5 M	1.5%
Personal Care	\$3.01 M	1.3%	\$25.3 M	1.3%	\$46.4 M	1.3%
Personal Insurance	\$1.60 M	0.7%	\$13.5 M	0.7%	\$25.3 M	0.7%
Reading	\$516 K	0.2%	\$4.32 M	0.2%	\$7.93 M	0.2%
Shelter	\$47.6 M	20.7%	\$398 M	20.5%	\$731 M	20.6%
Tobacco	\$1.55 M	0.7%	\$13.1 M	0.7%	\$23.4 M	0.7%
Transportation	\$42.9 M	18.6%	\$366 M	18.9%	\$673 M	18.9%
Utilities	\$18.2 M	7.9%	\$153 M	7.9%	\$277 M	7.8%

Educational Attainment (2018)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	6,936		55,006		102,823	
Elementary (Grade Level 0 to 8)	251	3.6%	1,338	2.4%	2,764	2.7%
Some High School (Grade Level 9 to 11)	492	7.1%	3,362	6.1%	6,116	5.9%
High School Graduate	1,125	16.2%	10,026	18.2%	19,378	18.8%
Some College	1,231	17.8%	10,341	18.8%	19,928	19.4%
Associate Degree Only	810	11.7%	5,212	9.5%	9,649	9.4%
Bachelor Degree Only	1,440	20.8%	12,974	23.6%	24,252	23.6%
Graduate Degree	1,586	22.9%	11,752	21.4%	20,735	20.2%

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Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,939	38.6%	17,983	43.9%	33,331	48.3%
1 Attached Unit	374	7.4%	3,188	7.8%	5,877	8.5%
2 to 4 Units	796	15.8%	6,270	15.3%	9,833	14.3%
5 to 9 Units	511	10.2%	4,473	10.9%	6,817	9.9%
10 to 19 Units	395	7.9%	3,800	9.3%	5,467	7.9%
20 to 49 Units	376	7.5%	2,229	5.4%	3,158	4.6%
50 or More Units	1,016	20.2%	6,039	14.8%	8,309	12.0%
Mobile Home or Trailer	204	4.1%	1,574	3.8%	4,395	6.4%
Other Structure	3	0.1%	7	-	12	-

Homes Built By Year (2015)

Homes Built 2010 or later	18	0.4%	322	0.8%	763	1.1%
Homes Built 2000 to 2009	679	13.5%	5,718	14.0%	12,389	18.0%
Homes Built 1990 to 1999	941	18.7%	9,151	22.4%	17,058	24.7%
Homes Built 1980 to 1989	893	17.7%	9,424	23.0%	16,279	23.6%
Homes Built 1970 to 1979	756	15.0%	6,771	16.5%	11,164	16.2%
Homes Built 1960 to 1969	450	8.9%	5,079	12.4%	7,188	10.4%
Homes Built 1950 to 1959	763	15.2%	5,484	13.4%	7,361	10.7%
Homes Built Before 1949	1,060	21.1%	2,983	7.3%	3,678	5.3%

Home Values (2015)

Home Values \$1,000,000 or More	21	1.8%	64	0.5%	148	0.6%
Home Values \$500,000 to \$999,999	28	2.4%	406	3.3%	1,179	4.5%
Home Values \$400,000 to \$499,999	30	2.5%	502	4.1%	1,103	4.2%
Home Values \$300,000 to \$399,999	190	16.0%	1,227	9.9%	2,323	8.9%
Home Values \$200,000 to \$299,999	435	36.7%	3,017	24.4%	6,243	24.0%
Home Values \$150,000 to \$199,999	197	16.6%	2,957	23.9%	6,035	23.2%
Home Values \$100,000 to \$149,999	184	15.5%	2,693	21.8%	5,887	22.7%
Home Values \$70,000 to \$99,999	130	10.9%	1,375	11.1%	2,637	10.2%
Home Values \$50,000 to \$69,999	32	2.7%	528	4.3%	1,024	3.9%
Home Values \$25,000 to \$49,999	55	4.6%	593	4.8%	1,357	5.2%
Home Values Under \$25,000	21	1.8%	192	1.6%	663	2.6%
Owner-Occupied Median Home Value	\$205,769		\$174,898		\$177,856	
Renter-Occupied Median Rent	\$743		\$774		\$781	

Transportation To Work (2015)

Drive to Work Alone	5,414	71.3%	42,586	76.6%	73,623	78.6%
Drive to Work in Carpool	711	9.4%	5,733	10.3%	10,097	10.8%
Travel to Work by Public Transportation	176	2.3%	1,416	2.5%	2,182	2.3%
Drive to Work on Motorcycle	16	0.2%	304	0.5%	478	0.5%
Walk or Bicycle to Work	600	7.9%	2,814	5.1%	3,215	3.4%
Other Means	41	0.5%	436	0.8%	701	0.7%
Work at Home	636	8.4%	2,309	4.2%	3,380	3.6%

Travel Time (2015)

Travel to Work in 14 Minutes or Less	2,885	41.5%	19,893	37.3%	29,801	33.0%
Travel to Work in 15 to 29 Minutes	2,389	34.3%	26,387	49.5%	46,639	51.7%
Travel to Work in 30 to 59 Minutes	700	10.1%	6,056	11.4%	11,538	12.8%
Travel to Work in 60 Minutes or More	87	1.2%	1,089	2.0%	1,874	2.1%
Average Minutes Travel to Work	14.7		16.0		16.8	

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