

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 37.1629/-80.4225

RF5

2435 N Franklin St

Christiansburg, VA 24073

	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2018)	2,847	22,016	58,885
Projected Population (2023)	2,849	22,202	59,380
Census Population (2010)	2,473	20,005	55,678
Census Population (2000)	1,390	15,804	48,907
Projected Annual Growth (2018 to 2023)	2	187	495
	-	0.2%	0.2%
Historical Annual Growth (2010 to 2018)	374	2,011	3,207
	1.9%	1.3%	0.7%
Historical Annual Growth (2000 to 2010)	1,083	4,202	6,771
	7.8%	2.7%	1.4%
Estimated Population Density (2018)	907 <i>psm</i>	779 <i>psm</i>	750 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>
Households			
Estimated Households (2018)	1,260	9,788	22,575
Projected Households (2023)	1,304	10,163	23,431
Census Households (2010)	1,058	8,526	20,411
Census Households (2000)	547	6,783	17,325
Estimated Households with Children (2018)	383	2,694	5,137
	30.4%	27.5%	22.8%
Estimated Average Household Size (2018)	2.26	2.20	2.19
Average Household Income			
Estimated Average Household Income (2018)	\$102,162	\$80,527	\$77,126
Projected Average Household Income (2023)	\$115,648	\$91,875	\$88,657
Estimated Average Family Income (2018)	\$109,195	\$96,695	\$107,091
Median Household Income			
Estimated Median Household Income (2018)	\$79,541	\$60,401	\$57,348
Projected Median Household Income (2023)	\$90,411	\$68,384	\$64,974
Estimated Median Family Income (2018)	\$87,175	\$77,376	\$83,740
Per Capita Income			
Estimated Per Capita Income (2018)	\$45,204	\$35,984	\$30,217
Projected Per Capita Income (2023)	\$52,948	\$42,233	\$35,627
Estimated Per Capita Income 5 Year Growth	\$7,745	\$6,249	\$5,410
	17.1%	17.4%	17.9%
Estimated Average Household Net Worth (2018)	\$677,953	\$548,716	\$521,323
Daytime Demos (2018)			
Total Businesses	401	1,653	2,863
Total Employees	5,670	18,705	34,472
Company Headquarter Businesses	-	9	17
	-	0.5%	0.6%
Company Headquarter Employees	-	279	479
	-	1.5%	1.4%
Employee Population per Business	14.1	11.3	12.0
Residential Population per Business	7.1	13.3	20.6

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 37.1629/-80.4225

RF5

2435 N Franklin St

Christiansburg, VA 24073

Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2018)	2,393	84.0%	19,073	86.6%	49,682	84.4%
Black or African American (2018)	217	7.6%	1,462	6.6%	3,157	5.4%
American Indian or Alaska Native (2018)	4	0.2%	53	0.2%	133	0.2%
Asian (2018)	118	4.2%	615	2.8%	3,773	6.4%
Hawaiian or Pacific Islander (2018)	2	0.1%	9	-	23	-
Other Race (2018)	26	0.9%	242	1.1%	592	1.0%
Two or More Races (2018)	86	3.0%	563	2.6%	1,525	2.6%
Not Hispanic or Latino Population (2018)	2,746	96.4%	21,285	96.7%	56,778	96.4%
Hispanic or Latino Population (2018)	101	3.6%	731	3.3%	2,107	3.6%
Not Hispanic or Latino Population (2023)	2,748	96.5%	21,465	96.7%	57,280	96.5%
Hispanic or Latino Population (2023)	101	3.5%	737	3.3%	2,100	3.5%
Not Hispanic or Latino Population (2010)	2,399	97.0%	19,491	97.4%	54,033	97.0%
Hispanic or Latino Population (2010)	74	3.0%	514	2.6%	1,645	3.0%
Not Hispanic or Latino Population (2000)	1,377	99.1%	15,636	98.9%	48,097	98.3%
Hispanic or Latino Population (2000)	12	0.9%	168	1.1%	810	1.7%
Projected Hispanic Annual Growth (2018 to 2023)	-	-0.1%	6	0.2%	-7	-0.1%
Historic Hispanic Annual Growth (2000 to 2018)	89	40.1%	563	18.6%	1,297	8.9%

Age Distribution (2018)

Age Under 5	194	6.8%	1,416	6.4%	2,631	4.5%
Age 5 to 9 Years	153	5.4%	1,176	5.3%	2,383	4.0%
Age 10 to 14 Years	144	5.0%	1,141	5.2%	2,384	4.0%
Age 15 to 19 Years	109	3.8%	932	4.2%	8,005	13.6%
Age 20 to 24 Years	151	5.3%	1,288	5.9%	9,134	15.5%
Age 25 to 29 Years	406	14.3%	2,635	12.0%	6,468	11.0%
Age 30 to 34 Years	299	10.5%	1,946	8.8%	4,136	7.0%
Age 35 to 39 Years	211	7.4%	1,529	6.9%	3,161	5.4%
Age 40 to 44 Years	154	5.4%	1,266	5.8%	2,701	4.6%
Age 45 to 49 Years	174	6.1%	1,301	5.9%	2,776	4.7%
Age 50 to 54 Years	157	5.5%	1,206	5.5%	2,586	4.4%
Age 55 to 59 Years	136	4.8%	1,241	5.6%	2,666	4.5%
Age 60 to 64 Years	160	5.6%	1,226	5.6%	2,640	4.5%
Age 65 to 74 Years	231	8.1%	1,904	8.6%	3,936	6.7%
Age 75 to 84 Years	133	4.7%	1,166	5.3%	2,199	3.7%
Age 85 Years or Over	35	1.2%	642	2.9%	1,078	1.8%
Median Age	34.0		35.9		31.6	

Gender Age Distribution (2018)

Female Population	1,479	51.9%	11,501	52.2%	28,555	48.5%
Age 0 to 19 Years	288	19.5%	2,298	20.0%	7,252	25.4%
Age 20 to 64 Years	958	64.8%	6,980	60.7%	17,187	60.2%
Age 65 Years or Over	232	15.7%	2,223	19.3%	4,116	14.4%
Female Median Age	35.3		38.2		33.5	
Male Population	1,368	48.1%	10,515	47.8%	30,329	51.5%
Age 0 to 19 Years	312	22.8%	2,367	22.5%	8,151	26.9%
Age 20 to 64 Years	889	65.0%	6,659	63.3%	19,081	62.9%
Age 65 Years or Over	167	12.2%	1,489	14.2%	3,097	10.2%
Male Median Age	32.7		34.3		30.2	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 37.1629/-80.4225

RF5

2435 N Franklin St

Christiansburg, VA 24073

Household Income Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	100	8.0%	673	6.9%	1,509	6.7%
HH Income \$150,000 to \$199,999	97	7.7%	495	5.1%	989	4.4%
HH Income \$100,000 to \$149,999	253	20.1%	1,222	12.5%	2,718	12.0%
HH Income \$75,000 to \$99,999	242	19.2%	1,421	14.5%	2,862	12.7%
HH Income \$50,000 to \$74,999	277	22.0%	2,005	20.5%	4,270	18.9%
HH Income \$35,000 to \$49,999	118	9.4%	1,341	13.7%	3,083	13.7%
HH Income \$25,000 to \$34,999	48	3.8%	767	7.8%	1,625	7.2%
HH Income \$15,000 to \$24,999	78	6.2%	866	8.8%	2,125	9.4%
HH Income Under \$15,000	47	3.8%	1,000	10.2%	3,393	15.0%
HH Income \$35,000 or More	1,086	86.2%	7,155	73.1%	15,432	68.4%
HH Income \$75,000 or More	691	54.9%	3,810	38.9%	8,078	35.8%

Housing (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	1,302		10,091		23,304	
Housing Units Occupied	1,260	96.8%	9,788	97.0%	22,575	96.9%
Housing Units Owner-Occupied	900	71.5%	5,744	58.7%	11,333	50.2%
Housing Units, Renter-Occupied	360	28.5%	4,044	41.3%	11,242	49.8%
Housing Units, Vacant	42	3.2%	303	3.0%	730	3.1%

Marital Status (2018)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	548	23.3%	5,274	28.8%	26,025	50.5%
Currently Married	1,416	60.1%	9,010	49.3%	18,177	35.3%
Separated	87	3.7%	607	3.3%	1,187	2.3%
Widowed	104	4.4%	1,283	7.0%	2,127	4.1%
Divorced	201	8.5%	2,108	11.5%	3,970	7.7%

Household Type (2018)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	2,207	77.5%	16,199	73.6%	32,545	55.3%
Population Non-Family	639	22.4%	5,311	24.1%	16,996	28.9%
Population Group Quarters	1	-	506	2.3%	9,344	15.9%
Family Households	770	61.1%	5,598	57.2%	11,391	50.5%
Non-Family Households	489	38.9%	4,190	42.8%	11,184	49.5%
Married Couple with Children	265	18.7%	1,688	18.7%	3,385	18.6%
Average Family Household Size	2.9		2.9		2.9	

Household Size (2018)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	372	29.5%	3,305	33.8%	7,330	32.5%
2 Person Households	482	38.2%	3,483	35.6%	8,278	36.7%
3 Person Households	203	16.1%	1,466	15.0%	3,545	15.7%
4 Person Households	135	10.7%	991	10.1%	2,352	10.4%
5 Person Households	48	3.8%	382	3.9%	755	3.3%
6 or More Person Households	20	1.6%	162	1.7%	316	1.4%

Household Vehicles (2018)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	32	2.5%	627	6.4%	1,143	5.1%
Households with 1 Vehicles Available	361	28.7%	3,374	34.5%	7,748	34.3%
Households with 2 or More Vehicles Available	867	68.8%	5,788	59.1%	13,683	60.6%
Total Vehicles Available	2,405		17,761		42,331	
Average Vehicles Per Household	1.9		1.8		1.9	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 37.1629/-80.4225

RF5

2435 N Franklin St

Christiansburg, VA 24073

Labor Force (2018)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	2,345		18,185		51,284	
Estimated Civilian Employed	1,688	72.0%	11,552	63.5%	29,066	56.7%
Estimated Civilian Unemployed	22	0.9%	270	1.5%	710	1.4%
Estimated in Armed Forces	-	-	61	0.3%	84	0.2%
Estimated Not in Labor Force	635	27.1%	6,302	34.7%	21,424	41.8%
Unemployment Rate	0.9%		1.5%		1.4%	

Occupation (2015)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	1,656		11,466		29,041	
Management, Business, Financial Operations	257	15.5%	1,363	11.9%	3,016	10.4%
Professional, Related	629	38.0%	3,691	32.2%	9,367	32.3%
Service	275	16.6%	2,269	19.8%	7,208	24.8%
Sales, Office	281	17.0%	2,355	20.5%	5,658	19.5%
Farming, Fishing, Forestry	1	-	9	0.1%	40	0.1%
Construct, Extraction, Maintenance	58	3.5%	562	4.9%	1,172	4.0%
Production, Transport Material Moving	156	9.4%	1,216	10.6%	2,580	8.9%
White Collar Workers	1,167	70.5%	7,409	64.6%	18,041	62.1%
Blue Collar Workers	489	29.5%	4,056	35.4%	11,000	37.9%

Consumer Expenditure (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$91.0 M		\$592 M		\$1.32 B	
Total Non-Retail Expenditure	\$47.4 M	52.1%	\$308 M	52.0%	\$687 M	52.0%
Total Retail Expenditure	\$43.6 M	47.9%	\$284 M	48.0%	\$633 M	48.0%
Apparel	\$3.17 M	3.5%	\$20.6 M	3.5%	\$46.0 M	3.5%
Contributions	\$4.16 M	4.6%	\$26.2 M	4.4%	\$57.8 M	4.4%
Education	\$3.52 M	3.9%	\$21.9 M	3.7%	\$49.3 M	3.7%
Entertainment	\$5.16 M	5.7%	\$33.2 M	5.6%	\$73.7 M	5.6%
Food and Beverages	\$13.1 M	14.4%	\$86.5 M	14.6%	\$193 M	14.7%
Furnishings and Equipment	\$3.24 M	3.6%	\$20.5 M	3.5%	\$45.2 M	3.4%
Gifts	\$2.36 M	2.6%	\$14.8 M	2.5%	\$32.9 M	2.5%
Health Care	\$7.08 M	7.8%	\$47.4 M	8.0%	\$106 M	8.0%
Household Operations	\$2.69 M	3.0%	\$16.9 M	2.9%	\$37.4 M	2.8%
Miscellaneous Expenses	\$1.34 M	1.5%	\$8.76 M	1.5%	\$19.6 M	1.5%
Personal Care	\$1.18 M	1.3%	\$7.68 M	1.3%	\$17.1 M	1.3%
Personal Insurance	\$703 K	0.8%	\$4.41 M	0.7%	\$9.80 M	0.7%
Reading	\$204 K	0.2%	\$1.32 M	0.2%	\$2.94 M	0.2%
Shelter	\$18.7 M	20.5%	\$122 M	20.6%	\$271 M	20.6%
Tobacco	\$512 K	0.6%	\$3.60 M	0.6%	\$8.11 M	0.6%
Transportation	\$17.2 M	19.0%	\$112 M	18.9%	\$249 M	18.9%
Utilities	\$6.63 M	7.3%	\$44.4 M	7.5%	\$99.6 M	7.6%

Educational Attainment (2018)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	2,096		16,063		34,347	
Elementary (Grade Level 0 to 8)	49	2.3%	514	3.2%	890	2.6%
Some High School (Grade Level 9 to 11)	73	3.5%	642	4.0%	1,497	4.4%
High School Graduate	399	19.0%	3,604	22.4%	6,880	20.0%
Some College	272	13.0%	2,948	18.4%	5,514	16.1%
Associate Degree Only	181	8.6%	1,510	9.4%	2,903	8.5%
Bachelor Degree Only	577	27.5%	3,858	24.0%	8,629	25.1%
Graduate Degree	544	26.0%	2,989	18.6%	8,035	23.4%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 37.1629/-80.4225

RF5

2435 N Franklin St

Christiansburg, VA 24073

Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	610	57.7%	5,127	60.1%	10,802	52.9%
1 Attached Unit	378	35.7%	1,371	16.1%	2,773	13.6%
2 to 4 Units	60	5.7%	967	11.3%	2,107	10.3%
5 to 9 Units	50	4.7%	391	4.6%	1,599	7.8%
10 to 19 Units	1	0.1%	204	2.4%	2,004	9.8%
20 to 49 Units	4	0.4%	359	4.2%	648	3.2%
50 or More Units	9	0.8%	274	3.2%	579	2.8%
Mobile Home or Trailer	121	11.4%	1,008	11.8%	2,040	10.0%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2015)

Homes Built 2010 or later	50	4.7%	119	1.4%	238	1.2%
Homes Built 2000 to 2009	466	44.0%	2,160	25.3%	4,135	20.3%
Homes Built 1990 to 1999	231	21.9%	1,404	16.5%	2,947	14.4%
Homes Built 1980 to 1989	141	13.3%	1,512	17.7%	3,730	18.3%
Homes Built 1970 to 1979	200	18.9%	1,857	21.8%	5,261	25.8%
Homes Built 1960 to 1969	38	3.6%	855	10.0%	1,794	8.8%
Homes Built 1950 to 1959	20	1.9%	610	7.2%	1,494	7.3%
Homes Built Before 1949	12	1.1%	598	7.0%	1,723	8.4%

Home Values (2015)

Home Values \$1,000,000 or More	1	0.1%	25	0.5%	69	0.7%
Home Values \$500,000 to \$999,999	15	2.0%	277	5.5%	703	6.9%
Home Values \$400,000 to \$499,999	18	2.4%	189	3.7%	570	5.6%
Home Values \$300,000 to \$399,999	110	15.1%	446	8.9%	1,117	10.9%
Home Values \$200,000 to \$299,999	253	34.8%	1,417	28.2%	2,983	29.2%
Home Values \$150,000 to \$199,999	274	37.6%	1,760	35.0%	3,001	29.4%
Home Values \$100,000 to \$149,999	149	20.4%	973	19.3%	1,613	15.8%
Home Values \$70,000 to \$99,999	3	0.4%	167	3.3%	395	3.9%
Home Values \$50,000 to \$69,999	3	0.4%	46	0.9%	97	0.9%
Home Values \$25,000 to \$49,999	27	3.7%	127	2.5%	235	2.3%
Home Values Under \$25,000	31	4.2%	283	5.6%	527	5.2%
Owner-Occupied Median Home Value	\$191,720		\$183,764		\$204,969	
Renter-Occupied Median Rent	\$830		\$706		\$778	

Transportation To Work (2015)

Drive to Work Alone	1,148	86.0%	8,823	84.4%	21,213	74.4%
Drive to Work in Carpool	125	9.4%	1,064	10.2%	2,464	8.6%
Travel to Work by Public Transportation	2	0.1%	92	0.9%	1,173	4.1%
Drive to Work on Motorcycle	1	0.1%	25	0.2%	36	0.1%
Walk or Bicycle to Work	7	0.5%	110	1.1%	2,359	8.3%
Other Means	1	0.1%	51	0.5%	318	1.1%
Work at Home	51	3.8%	287	2.7%	949	3.3%

Travel Time (2015)

Travel to Work in 14 Minutes or Less	627	48.9%	4,624	45.5%	13,290	48.2%
Travel to Work in 15 to 29 Minutes	595	46.4%	4,094	40.3%	9,554	34.7%
Travel to Work in 30 to 59 Minutes	268	20.9%	1,927	19.0%	3,921	14.2%
Travel to Work in 60 Minutes or More	95	7.4%	462	4.5%	1,368	5.0%
Average Minutes Travel to Work	16.1		15.8		14.9	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.