

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.7508/-89.6350

RF5

5116 N Big Hollow Rd

Peoria, IL 61615

Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2018)	6,587		58,134		118,748	
Projected Population (2023)	6,274		55,384		115,339	
Census Population (2010)	6,779		60,009		121,077	
Census Population (2000)	7,179		60,340		120,924	
Projected Annual Growth (2018 to 2023)	-313	-1.0%	-2,750	-0.9%	-3,409	-0.6%
Historical Annual Growth (2010 to 2018)	-192	-0.4%	-1,875	-0.4%	-2,329	-0.2%
Historical Annual Growth (2000 to 2010)	-400	-0.6%	-332	-0.1%	153	-
Estimated Population Density (2018)	2,098 <i>psm</i>		2,057 <i>psm</i>		1,513 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.51 <i>sq mi</i>	

Households

Estimated Households (2018)	3,136		27,053		51,363	
Projected Households (2023)	3,128		26,948		52,046	
Census Households (2010)	3,125		26,958		50,656	
Census Households (2000)	3,155		26,179		49,304	
Estimated Households with Children (2018)	710	22.6%	6,523	24.1%	13,883	27.0%
Estimated Average Household Size (2018)	2.08		2.11		2.23	

Average Household Income

Estimated Average Household Income (2018)	\$79,382	\$79,895	\$75,113
Projected Average Household Income (2023)	\$94,065	\$100,998	\$92,325
Estimated Average Family Income (2018)	\$102,880	\$103,949	\$93,593

Median Household Income

Estimated Median Household Income (2018)	\$53,937	\$58,684	\$54,764
Projected Median Household Income (2023)	\$61,845	\$67,487	\$62,382
Estimated Median Family Income (2018)	\$74,733	\$78,881	\$72,439

Per Capita Income

Estimated Per Capita Income (2018)	\$37,839		\$37,276		\$32,677	
Projected Per Capita Income (2023)	\$46,949		\$49,244		\$41,854	
Estimated Per Capita Income 5 Year Growth	\$9,110	24.1%	\$11,968	32.1%	\$9,177	28.1%
Estimated Average Household Net Worth (2018)	\$391,388		\$449,043		\$430,177	

Daytime Demos (2018)

Total Businesses	333		3,087		6,777	
Total Employees	4,198		32,799		107,448	
Company Headquarter Businesses	1	0.3%	12	0.4%	35	0.5%
Company Headquarter Employees	66	1.6%	1,056	3.2%	12,620	11.7%
Employee Population per Business	12.6		10.6		15.9	
Residential Population per Business	19.8		18.8		17.5	

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2018)	5,050	76.7%	40,940	70.4%	76,408	64.3%
Black or African American (2018)	863	13.1%	10,994	18.9%	28,706	24.2%
American Indian or Alaska Native (2018)	15	0.2%	137	0.2%	410	0.3%
Asian (2018)	379	5.8%	3,247	5.6%	5,905	5.0%
Hawaiian or Pacific Islander (2018)	3	-	24	-	36	-
Other Race (2018)	60	0.9%	727	1.3%	2,546	2.1%
Two or More Races (2018)	217	3.3%	2,065	3.6%	4,738	4.0%
Not Hispanic or Latino Population (2018)	6,331	96.1%	55,868	96.1%	112,277	94.6%
Hispanic or Latino Population (2018)	256	3.9%	2,266	3.9%	6,471	5.4%
Not Hispanic or Latino Population (2023)	5,995	95.6%	52,939	95.6%	108,131	93.8%
Hispanic or Latino Population (2023)	278	4.4%	2,445	4.4%	7,208	6.2%
Not Hispanic or Latino Population (2010)	6,573	97.0%	58,176	96.9%	115,824	95.7%
Hispanic or Latino Population (2010)	206	3.0%	1,833	3.1%	5,254	4.3%
Not Hispanic or Latino Population (2000)	7,067	98.4%	59,415	98.5%	118,185	97.7%
Hispanic or Latino Population (2000)	112	1.6%	926	1.5%	2,739	2.3%
Projected Hispanic Annual Growth (2018 to 2023)	22	1.7%	179	1.6%	737	2.3%
Historic Hispanic Annual Growth (2000 to 2018)	144	7.1%	1,340	8.0%	3,732	7.6%

Age Distribution (2018)

Age Under 5	418	6.3%	3,971	6.8%	8,611	7.3%
Age 5 to 9 Years	337	5.1%	3,353	5.8%	7,727	6.5%
Age 10 to 14 Years	364	5.5%	3,299	5.7%	7,298	6.1%
Age 15 to 19 Years	358	5.4%	3,017	5.2%	7,653	6.4%
Age 20 to 24 Years	346	5.3%	3,226	5.6%	8,908	7.5%
Age 25 to 29 Years	561	8.5%	4,788	8.2%	9,536	8.0%
Age 30 to 34 Years	485	7.4%	4,052	7.0%	8,365	7.0%
Age 35 to 39 Years	421	6.4%	3,598	6.2%	7,473	6.3%
Age 40 to 44 Years	372	5.6%	3,135	5.4%	6,424	5.4%
Age 45 to 49 Years	367	5.6%	3,168	5.4%	6,651	5.6%
Age 50 to 54 Years	344	5.2%	3,378	5.8%	6,700	5.6%
Age 55 to 59 Years	457	6.9%	3,979	6.8%	7,363	6.2%
Age 60 to 64 Years	386	5.9%	3,887	6.7%	6,975	5.9%
Age 65 to 74 Years	740	11.2%	5,880	10.1%	10,384	8.7%
Age 75 to 84 Years	463	7.0%	3,452	5.9%	5,608	4.7%
Age 85 Years or Over	168	2.6%	1,952	3.4%	3,073	2.6%
Median Age	39.5		39.3		35.9	

Gender Age Distribution (2018)

Female Population	3,422	52.0%	30,578	52.6%	61,911	52.1%
Age 0 to 19 Years	707	20.7%	6,707	21.9%	15,495	25.0%
Age 20 to 64 Years	1,899	55.5%	17,241	56.4%	35,319	57.0%
Age 65 Years or Over	816	23.8%	6,630	21.7%	11,097	17.9%
Female Median Age	42.4		41.6		37.5	
Male Population	3,165	48.0%	27,556	47.4%	56,837	47.9%
Age 0 to 19 Years	770	24.3%	6,933	25.2%	15,794	27.8%
Age 20 to 64 Years	1,840	58.1%	15,969	58.0%	33,075	58.2%
Age 65 Years or Over	555	17.5%	4,654	16.9%	7,968	14.0%
Male Median Age	36.4		37.0		34.2	

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Household Income Distribution (2018)						
HH Income \$200,000 or More	113	3.6%	1,263	4.7%	2,499	4.9%
HH Income \$150,000 to \$199,999	103	3.3%	1,251	4.6%	2,152	4.2%
HH Income \$100,000 to \$149,999	406	12.9%	3,506	13.0%	6,166	12.0%
HH Income \$75,000 to \$99,999	486	15.5%	3,894	14.4%	6,102	11.9%
HH Income \$50,000 to \$74,999	643	20.5%	4,930	18.2%	8,696	16.9%
HH Income \$35,000 to \$49,999	495	15.8%	3,761	13.9%	6,841	13.3%
HH Income \$25,000 to \$34,999	331	10.5%	3,097	11.4%	5,683	11.1%
HH Income \$15,000 to \$24,999	228	7.3%	2,348	8.7%	5,554	10.8%
HH Income Under \$15,000	332	10.6%	3,003	11.1%	7,670	14.9%
HH Income \$35,000 or More	2,245	71.6%	18,604	68.8%	32,455	63.2%
HH Income \$75,000 or More	1,108	35.3%	9,914	36.6%	16,918	32.9%
Housing (2018)						
Total Housing Units	3,350		29,081		56,296	
Housing Units Occupied	3,136	93.6%	27,053	93.0%	51,363	91.2%
Housing Units Owner-Occupied	1,992	63.5%	17,143	63.4%	30,442	59.3%
Housing Units, Renter-Occupied	1,144	36.5%	9,909	36.6%	20,920	40.7%
Housing Units, Vacant	215	6.4%	2,029	7.0%	4,934	8.8%
Marital Status (2018)						
Never Married	1,722	31.5%	16,002	33.7%	37,020	38.9%
Currently Married	2,516	46.0%	20,369	42.9%	36,452	38.3%
Separated	83	1.5%	1,428	3.0%	2,902	3.1%
Widowed	318	5.8%	3,073	6.5%	5,580	5.9%
Divorced	829	15.2%	6,639	14.0%	13,158	13.8%
Household Type (2018)						
Population Family	4,862	73.8%	42,628	73.3%	86,388	72.7%
Population Non-Family	1,671	25.4%	14,395	24.8%	28,339	23.9%
Population Group Quarters	54	0.8%	1,111	1.9%	4,020	3.4%
Family Households	1,690	53.9%	14,731	54.5%	28,363	55.2%
Non-Family Households	1,446	46.1%	12,322	45.5%	23,000	44.8%
Married Couple with Children	461	18.3%	3,719	18.3%	7,048	19.3%
Average Family Household Size	2.9		2.9		3.0	
Household Size (2018)						
1 Person Households	1,256	40.0%	10,621	39.3%	19,173	37.3%
2 Person Households	1,063	33.9%	9,096	33.6%	16,355	31.8%
3 Person Households	368	11.7%	3,377	12.5%	6,885	13.4%
4 Person Households	267	8.5%	2,394	8.9%	5,031	9.8%
5 Person Households	107	3.4%	971	3.6%	2,273	4.4%
6 or More Person Households	75	2.4%	593	2.2%	1,645	3.2%
Household Vehicles (2018)						
Households with 0 Vehicles Available	187	6.0%	2,381	8.8%	6,045	11.8%
Households with 1 Vehicles Available	1,312	41.8%	11,509	42.5%	21,729	42.3%
Households with 2 or More Vehicles Available	1,637	52.2%	13,163	48.7%	23,589	45.9%
Total Vehicles Available	5,053		42,194		77,516	
Average Vehicles Per Household	1.6		1.6		1.5	

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Labor Force (2018)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	5,405		46,934		93,903	
Estimated Civilian Employed	3,377	62.5%	28,862	61.5%	54,959	58.5%
Estimated Civilian Unemployed	96	1.8%	1,308	2.8%	3,598	3.8%
Estimated in Armed Forces	2	-	53	0.1%	105	0.1%
Estimated Not in Labor Force	1,930	35.7%	16,711	35.6%	35,242	37.5%
Unemployment Rate	1.8%		2.8%		3.8%	

Occupation (2015)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	3,379		29,026		54,942	
Management, Business, Financial Operations	511	15.1%	3,992	13.8%	7,264	13.2%
Professional, Related	1,045	30.9%	8,654	29.8%	15,117	27.5%
Service	591	17.5%	4,985	17.2%	10,786	19.6%
Sales, Office	845	25.0%	7,940	27.4%	14,350	26.1%
Farming, Fishing, Forestry	-	-	13	-	28	0.1%
Construct, Extraction, Maintenance	147	4.3%	1,311	4.5%	2,835	5.2%
Production, Transport Material Moving	241	7.1%	2,132	7.3%	4,562	8.3%
White Collar Workers	2,400	71.0%	20,586	70.9%	36,730	66.9%
Blue Collar Workers	979	29.0%	8,440	29.1%	18,211	33.1%

Consumer Expenditure (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$188 M		\$1.62 B		\$2.92 B	
Total Non-Retail Expenditure	\$97.1 M	51.7%	\$841 M	52.0%	\$1.52 B	52.1%
Total Retail Expenditure	\$90.7 M	48.3%	\$776 M	48.0%	\$1.40 B	47.9%
Apparel	\$6.50 M	3.5%	\$56.1 M	3.5%	\$102 M	3.5%
Contributions	\$7.86 M	4.2%	\$70.3 M	4.3%	\$127 M	4.3%
Education	\$6.56 M	3.5%	\$59.0 M	3.6%	\$108 M	3.7%
Entertainment	\$10.5 M	5.6%	\$90.4 M	5.6%	\$163 M	5.6%
Food and Beverages	\$27.8 M	14.8%	\$237 M	14.7%	\$430 M	14.7%
Furnishings and Equipment	\$6.41 M	3.4%	\$55.5 M	3.4%	\$99.6 M	3.4%
Gifts	\$4.53 M	2.4%	\$40.0 M	2.5%	\$72.1 M	2.5%
Health Care	\$15.4 M	8.2%	\$131 M	8.1%	\$237 M	8.1%
Household Operations	\$5.16 M	2.7%	\$45.5 M	2.8%	\$82.2 M	2.8%
Miscellaneous Expenses	\$2.82 M	1.5%	\$24.1 M	1.5%	\$43.5 M	1.5%
Personal Care	\$2.44 M	1.3%	\$21.0 M	1.3%	\$38.0 M	1.3%
Personal Insurance	\$1.34 M	0.7%	\$11.8 M	0.7%	\$21.4 M	0.7%
Reading	\$419 K	0.2%	\$3.61 M	0.2%	\$6.51 M	0.2%
Shelter	\$38.6 M	20.6%	\$334 M	20.6%	\$604 M	20.7%
Tobacco	\$1.20 M	0.6%	\$10.0 M	0.6%	\$18.3 M	0.6%
Transportation	\$35.9 M	19.1%	\$306 M	18.9%	\$550 M	18.8%
Utilities	\$14.4 M	7.7%	\$122 M	7.6%	\$222 M	7.6%

Educational Attainment (2018)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	4,764		41,268		78,551	
Elementary (Grade Level 0 to 8)	68	1.4%	913	2.2%	1,982	2.5%
Some High School (Grade Level 9 to 11)	245	5.2%	2,062	5.0%	5,645	7.2%
High School Graduate	1,041	21.8%	9,404	22.8%	19,675	25.0%
Some College	1,076	22.6%	9,550	23.1%	17,897	22.8%
Associate Degree Only	538	11.3%	4,331	10.5%	7,875	10.0%
Bachelor Degree Only	1,147	24.1%	9,259	22.4%	15,537	19.8%
Graduate Degree	650	13.6%	5,749	13.9%	9,939	12.7%

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Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	2,161	69.1%	17,979	66.7%	34,547	68.2%
1 Attached Unit	124	4.0%	1,223	4.5%	1,924	3.8%
2 to 4 Units	93	3.0%	890	3.3%	2,389	4.7%
5 to 9 Units	205	6.6%	1,363	5.1%	2,354	4.6%
10 to 19 Units	278	8.9%	2,850	10.6%	4,101	8.1%
20 to 49 Units	187	6.0%	1,702	6.3%	2,988	5.9%
50 or More Units	80	2.6%	835	3.1%	2,278	4.5%
Mobile Home or Trailer	7	0.2%	354	1.3%	766	1.5%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2015)

Homes Built 2010 or later	6	0.2%	174	0.6%	626	1.2%
Homes Built 2000 to 2009	241	7.7%	2,257	8.4%	4,625	9.1%
Homes Built 1990 to 1999	199	6.4%	2,184	8.1%	3,804	7.5%
Homes Built 1980 to 1989	288	9.2%	2,408	8.9%	3,735	7.4%
Homes Built 1970 to 1979	457	14.6%	5,210	19.3%	7,431	14.7%
Homes Built 1960 to 1969	806	25.8%	4,832	17.9%	6,746	13.3%
Homes Built 1950 to 1959	759	24.3%	4,411	16.4%	7,319	14.4%
Homes Built Before 1949	337	10.8%	5,454	20.2%	16,513	32.6%

Home Values (2015)

Home Values \$1,000,000 or More	-	-	16	0.1%	47	0.2%
Home Values \$500,000 to \$999,999	7	0.3%	216	1.2%	620	2.0%
Home Values \$400,000 to \$499,999	17	0.8%	284	1.6%	528	1.7%
Home Values \$300,000 to \$399,999	92	4.6%	687	4.0%	1,281	4.2%
Home Values \$200,000 to \$299,999	102	5.1%	1,878	10.8%	3,287	10.8%
Home Values \$150,000 to \$199,999	350	17.5%	3,484	20.1%	4,915	16.1%
Home Values \$100,000 to \$149,999	1,008	50.4%	4,834	27.9%	6,910	22.6%
Home Values \$70,000 to \$99,999	312	15.6%	3,814	22.0%	7,178	23.5%
Home Values \$50,000 to \$69,999	62	3.1%	1,122	6.5%	2,672	8.8%
Home Values \$25,000 to \$49,999	10	0.5%	464	2.7%	1,972	6.5%
Home Values Under \$25,000	30	1.5%	400	2.3%	935	3.1%
Owner-Occupied Median Home Value	\$132,401		\$137,961		\$131,179	
Renter-Occupied Median Rent	\$643		\$645		\$617	

Transportation To Work (2015)

Drive to Work Alone	2,574	85.3%	22,807	84.2%	45,216	81.3%
Drive to Work in Carpool	264	8.8%	2,263	8.4%	4,554	8.2%
Travel to Work by Public Transportation	38	1.3%	591	2.2%	1,792	3.2%
Drive to Work on Motorcycle	2	0.1%	17	0.1%	78	0.1%
Walk or Bicycle to Work	27	0.9%	538	2.0%	1,932	3.5%
Other Means	4	0.1%	136	0.5%	328	0.6%
Work at Home	109	3.6%	725	2.7%	1,699	3.1%

Travel Time (2015)

Travel to Work in 14 Minutes or Less	1,623	55.8%	12,585	47.8%	22,761	42.2%
Travel to Work in 15 to 29 Minutes	1,345	46.2%	12,776	48.5%	24,353	45.2%
Travel to Work in 30 to 59 Minutes	244	8.4%	2,272	8.6%	4,728	8.8%
Travel to Work in 60 Minutes or More	42	1.4%	663	2.5%	1,443	2.7%
Average Minutes Travel to Work	14.0		15.0		15.4	

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