

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 29.1671/-82.1685

RF5

2645 SW College Rd

Ocala, FL 34471

1 mi radius

3 mi radius

5 mi radius

Population

Estimated Population (2018)	5,545	34,389	75,112
Projected Population (2023)	5,939	36,700	79,978
Census Population (2010)	5,125	31,271	69,198
Census Population (2000)	4,548	26,014	59,230
Projected Annual Growth (2018 to 2023)	394 1.4%	2,311 1.3%	4,866 1.3%
Historical Annual Growth (2010 to 2018)	420 1.0%	3,118 1.2%	5,914 1.1%
Historical Annual Growth (2000 to 2010)	577 1.3%	5,257 2.0%	9,968 1.7%
Estimated Population Density (2018)	1,766 <i>psm</i>	1,217 <i>psm</i>	957 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>

Households

Estimated Households (2018)	2,295	13,444	30,916
Projected Households (2023)	2,372	13,906	31,779
Census Households (2010)	2,116	12,179	28,436
Census Households (2000)	1,438	10,062	23,762
Estimated Households with Children (2018)	695 30.3%	3,791 28.2%	8,392 27.1%
Estimated Average Household Size (2018)	2.31	2.34	2.32

Average Household Income

Estimated Average Household Income (2018)	\$39,129	\$52,258	\$56,143
Projected Average Household Income (2023)	\$44,012	\$60,892	\$66,036
Estimated Average Family Income (2018)	\$46,200	\$62,907	\$66,126

Median Household Income

Estimated Median Household Income (2018)	\$32,380	\$40,351	\$44,735
Projected Median Household Income (2023)	\$36,690	\$46,009	\$50,718
Estimated Median Family Income (2018)	\$38,464	\$52,724	\$57,635

Per Capita Income

Estimated Per Capita Income (2018)	\$16,322	\$21,336	\$23,574
Projected Per Capita Income (2023)	\$17,695	\$23,922	\$26,677
Estimated Per Capita Income 5 Year Growth	\$1,373 8.4%	\$2,586 12.1%	\$3,103 13.2%
Estimated Average Household Net Worth (2018)	\$242,761	\$338,805	\$357,903

Daytime Demos (2018)

Total Businesses	902	3,720	6,276
Total Employees	12,693	48,322	70,270
Company Headquarter Businesses	2 0.3%	15 0.4%	21 0.3%
Company Headquarter Employees	241 1.9%	5,277 10.9%	5,453 7.8%
Employee Population per Business	14.1	13.0	11.2
Residential Population per Business	6.1	9.2	12.0

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Race & Ethnicity

White (2018)	2,910	52.5%	20,856	60.6%	52,227	69.5%
Black or African American (2018)	1,755	31.6%	9,700	28.2%	15,989	21.3%
American Indian or Alaska Native (2018)	16	0.3%	120	0.3%	275	0.4%
Asian (2018)	282	5.1%	1,347	3.9%	2,358	3.1%
Hawaiian or Pacific Islander (2018)	1	-	10	-	28	-
Other Race (2018)	368	6.6%	1,360	4.0%	2,275	3.0%
Two or More Races (2018)	212	3.8%	995	2.9%	1,960	2.6%
Not Hispanic or Latino Population (2018)	4,266	76.9%	28,918	84.1%	65,501	87.2%
Hispanic or Latino Population (2018)	1,279	23.1%	5,471	15.9%	9,611	12.8%
Not Hispanic or Latino Population (2023)	4,474	75.3%	30,477	83.0%	68,869	86.1%
Hispanic or Latino Population (2023)	1,465	24.7%	6,223	17.0%	11,108	13.9%
Not Hispanic or Latino Population (2010)	4,011	78.3%	26,676	85.3%	61,357	88.7%
Hispanic or Latino Population (2010)	1,114	21.7%	4,594	14.7%	7,841	11.3%
Not Hispanic or Latino Population (2000)	3,963	87.1%	24,266	93.3%	55,944	94.5%
Hispanic or Latino Population (2000)	585	12.9%	1,748	6.7%	3,287	5.5%
Projected Hispanic Annual Growth (2018 to 2023)	186	2.9%	752	2.7%	1,497	3.1%
Historic Hispanic Annual Growth (2000 to 2018)	694	6.6%	3,723	11.8%	6,325	10.7%

Age Distribution (2018)

Age Under 5	398	7.2%	2,273	6.6%	4,721	6.3%
Age 5 to 9 Years	366	6.6%	1,909	5.6%	4,269	5.7%
Age 10 to 14 Years	356	6.4%	1,932	5.6%	4,292	5.7%
Age 15 to 19 Years	394	7.1%	2,179	6.3%	4,406	5.9%
Age 20 to 24 Years	541	9.8%	2,906	8.5%	5,244	7.0%
Age 25 to 29 Years	507	9.1%	2,975	8.7%	5,581	7.4%
Age 30 to 34 Years	355	6.4%	2,389	6.9%	4,645	6.2%
Age 35 to 39 Years	300	5.4%	2,079	6.0%	4,164	5.5%
Age 40 to 44 Years	303	5.5%	1,917	5.6%	3,964	5.3%
Age 45 to 49 Years	287	5.2%	2,017	5.9%	4,385	5.8%
Age 50 to 54 Years	286	5.2%	2,081	6.1%	4,659	6.2%
Age 55 to 59 Years	243	4.4%	1,973	5.7%	4,628	6.2%
Age 60 to 64 Years	246	4.4%	1,706	5.0%	4,242	5.6%
Age 65 to 74 Years	466	8.4%	2,970	8.6%	7,893	10.5%
Age 75 to 84 Years	301	5.4%	2,005	5.8%	5,385	7.2%
Age 85 Years or Over	195	3.5%	1,078	3.1%	2,634	3.5%
Median Age	31.8		36.3		40.0	

Gender Age Distribution (2018)

Female Population	3,015	54.4%	17,450	50.7%	38,931	51.8%
Age 0 to 19 Years	744	24.7%	3,920	22.5%	8,550	22.0%
Age 20 to 64 Years	1,640	54.4%	9,954	57.0%	21,212	54.5%
Age 65 Years or Over	631	20.9%	3,576	20.5%	9,170	23.6%
Female Median Age	35.2		38.6		42.2	
Male Population	2,530	45.6%	16,940	49.3%	36,181	48.2%
Age 0 to 19 Years	770	30.4%	4,373	25.8%	9,139	25.3%
Age 20 to 64 Years	1,429	56.5%	10,090	59.6%	20,300	56.1%
Age 65 Years or Over	331	13.1%	2,477	14.6%	6,742	18.6%
Male Median Age	28.9		34.2		37.7	

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Household Income Distribution (2018)						
HH Income \$200,000 or More	51	2.2%	574	4.3%	1,398	4.5%
HH Income \$150,000 to \$199,999	29	1.2%	334	2.5%	830	2.7%
HH Income \$100,000 to \$149,999	136	5.9%	936	7.0%	2,286	7.4%
HH Income \$75,000 to \$99,999	163	7.1%	833	6.2%	2,532	8.2%
HH Income \$50,000 to \$74,999	346	15.1%	2,469	18.4%	5,644	18.3%
HH Income \$35,000 to \$49,999	374	16.3%	2,065	15.4%	5,002	16.2%
HH Income \$25,000 to \$34,999	261	11.4%	1,631	12.1%	4,017	13.0%
HH Income \$15,000 to \$24,999	468	20.4%	2,085	15.5%	4,275	13.8%
HH Income Under \$15,000	468	20.4%	2,517	18.7%	4,931	16.0%
HH Income \$35,000 or More	1,098	47.8%	7,211	53.6%	17,692	57.2%
HH Income \$75,000 or More	379	16.5%	2,677	19.9%	7,046	22.8%
Housing (2018)						
Total Housing Units	2,394		14,461		33,140	
Housing Units Occupied	2,295	95.9%	13,444	93.0%	30,916	93.3%
Housing Units Owner-Occupied	579	25.2%	5,921	44.0%	17,086	55.3%
Housing Units, Renter-Occupied	1,716	74.8%	7,523	56.0%	13,830	44.7%
Housing Units, Vacant	99	4.1%	1,017	7.0%	2,224	6.7%
Marital Status (2018)						
Never Married	2,186	49.4%	10,941	38.7%	20,332	32.9%
Currently Married	1,181	26.7%	8,033	28.4%	22,441	36.3%
Separated	215	4.9%	2,173	7.7%	3,846	6.2%
Widowed	323	7.3%	2,439	8.6%	5,991	9.7%
Divorced	520	11.7%	4,690	16.6%	9,220	14.9%
Household Type (2018)						
Population Family	4,028	72.6%	24,288	70.6%	56,572	75.3%
Population Non-Family	1,282	23.1%	7,124	20.7%	15,136	20.2%
Population Group Quarters	235	4.2%	2,977	8.7%	3,404	4.5%
Family Households	1,237	53.9%	7,707	57.3%	18,584	60.1%
Non-Family Households	1,058	46.1%	5,737	42.7%	12,332	39.9%
Married Couple with Children	281	23.8%	1,725	21.5%	4,116	18.3%
Average Family Household Size	3.3		3.2		3.0	
Household Size (2018)						
1 Person Households	876	38.2%	4,610	34.3%	10,039	32.5%
2 Person Households	635	27.7%	4,267	31.7%	10,690	34.6%
3 Person Households	322	14.0%	1,936	14.4%	4,472	14.5%
4 Person Households	250	10.9%	1,483	11.0%	3,304	10.7%
5 Person Households	120	5.2%	703	5.2%	1,515	4.9%
6 or More Person Households	91	4.0%	445	3.3%	894	2.9%
Household Vehicles (2018)						
Households with 0 Vehicles Available	410	17.9%	1,620	12.1%	2,890	9.3%
Households with 1 Vehicles Available	1,273	55.5%	6,913	51.4%	15,279	49.4%
Households with 2 or More Vehicles Available	612	26.7%	4,910	36.5%	12,748	41.2%
Total Vehicles Available	2,750		18,040		44,667	
Average Vehicles Per Household	1.2		1.3		1.4	

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Labor Force (2018)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	4,374		27,917		61,046	
Estimated Civilian Employed	2,461	56.3%	13,663	48.9%	30,319	49.7%
Estimated Civilian Unemployed	91	2.1%	747	2.7%	1,640	2.7%
Estimated in Armed Forces	-	-	45	0.2%	149	0.2%
Estimated Not in Labor Force	1,822	41.7%	13,462	48.2%	28,938	47.4%
Unemployment Rate	2.1%		2.7%		2.7%	

Occupation (2015)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	2,474		13,675		30,296	
Management, Business, Financial Operations	210	8.5%	1,287	9.4%	3,325	11.0%
Professional, Related	293	11.8%	2,457	18.0%	5,466	18.0%
Service	926	37.4%	3,690	27.0%	7,100	23.4%
Sales, Office	668	27.0%	3,819	27.9%	8,855	29.2%
Farming, Fishing, Forestry	46	1.9%	185	1.4%	337	1.1%
Construct, Extraction, Maintenance	193	7.8%	1,030	7.5%	2,545	8.4%
Production, Transport Material Moving	137	5.5%	1,207	8.8%	2,668	8.8%
White Collar Workers	1,171	47.3%	7,563	55.3%	17,646	58.2%
Blue Collar Workers	1,303	52.7%	6,112	44.7%	12,650	41.8%

Consumer Expenditure (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$85.8 M		\$599 M		\$1.45 B	
Total Non-Retail Expenditure	\$44.3 M	51.7%	\$311 M	51.9%	\$750 M	51.9%
Total Retail Expenditure	\$41.4 M	48.3%	\$288 M	48.1%	\$695 M	48.1%
Apparel	\$2.99 M	3.5%	\$20.9 M	3.5%	\$50.3 M	3.5%
Contributions	\$3.25 M	3.8%	\$24.8 M	4.1%	\$60.8 M	4.2%
Education	\$2.89 M	3.4%	\$21.0 M	3.5%	\$50.5 M	3.5%
Entertainment	\$4.68 M	5.5%	\$33.0 M	5.5%	\$80.0 M	5.5%
Food and Beverages	\$13.1 M	15.2%	\$89.5 M	15.0%	\$215 M	14.9%
Furnishings and Equipment	\$2.74 M	3.2%	\$19.7 M	3.3%	\$48.0 M	3.3%
Gifts	\$1.92 M	2.2%	\$14.2 M	2.4%	\$34.6 M	2.4%
Health Care	\$7.34 M	8.6%	\$49.8 M	8.3%	\$120 M	8.3%
Household Operations	\$2.22 M	2.6%	\$16.3 M	2.7%	\$39.5 M	2.7%
Miscellaneous Expenses	\$1.31 M	1.5%	\$8.99 M	1.5%	\$21.6 M	1.5%
Personal Care	\$1.12 M	1.3%	\$7.79 M	1.3%	\$18.8 M	1.3%
Personal Insurance	\$569 K	0.7%	\$4.22 M	0.7%	\$10.3 M	0.7%
Reading	\$190 K	0.2%	\$1.33 M	0.2%	\$3.20 M	0.2%
Shelter	\$17.7 M	20.6%	\$124 M	20.6%	\$298 M	20.6%
Tobacco	\$618 K	0.7%	\$4.00 M	0.7%	\$9.54 M	0.7%
Transportation	\$16.2 M	18.9%	\$113 M	18.8%	\$273 M	18.9%
Utilities	\$6.97 M	8.1%	\$46.8 M	7.8%	\$112 M	7.7%

Educational Attainment (2018)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	3,490		23,191		52,179	
Elementary (Grade Level 0 to 8)	181	5.2%	1,062	4.6%	1,947	3.7%
Some High School (Grade Level 9 to 11)	473	13.5%	2,496	10.8%	4,312	8.3%
High School Graduate	1,163	33.3%	7,687	33.1%	17,873	34.3%
Some College	761	21.8%	4,847	20.9%	11,236	21.5%
Associate Degree Only	356	10.2%	2,263	9.8%	5,061	9.7%
Bachelor Degree Only	366	10.5%	3,120	13.5%	7,437	14.3%
Graduate Degree	191	5.5%	1,716	7.4%	4,314	8.3%

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Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	981	46.4%	7,212	59.2%	18,746	65.9%
1 Attached Unit	76	3.6%	449	3.7%	802	2.8%
2 to 4 Units	145	6.9%	1,104	9.1%	2,347	8.3%
5 to 9 Units	397	18.8%	1,306	10.7%	2,064	7.3%
10 to 19 Units	306	14.5%	1,198	9.8%	1,805	6.3%
20 to 49 Units	106	5.0%	280	2.3%	521	1.8%
50 or More Units	228	10.8%	597	4.9%	999	3.5%
Mobile Home or Trailer	72	3.4%	1,313	10.8%	3,602	12.7%
Other Structure	-	-	2	-	5	-

Homes Built By Year (2015)

Homes Built 2010 or later	-	-	14	0.1%	79	0.3%
Homes Built 2000 to 2009	588	27.8%	3,495	28.7%	6,953	24.5%
Homes Built 1990 to 1999	395	18.7%	2,236	18.4%	5,494	19.3%
Homes Built 1980 to 1989	636	30.0%	2,207	18.1%	5,813	20.4%
Homes Built 1970 to 1979	304	14.4%	2,044	16.8%	5,009	17.6%
Homes Built 1960 to 1969	203	9.6%	1,298	10.7%	3,249	11.4%
Homes Built 1950 to 1959	36	1.7%	858	7.0%	2,235	7.9%
Homes Built Before 1949	81	3.8%	910	7.5%	1,385	4.9%

Home Values (2015)

Home Values \$1,000,000 or More	-	-	8	0.1%	18	0.1%
Home Values \$500,000 to \$999,999	7	1.3%	167	3.0%	502	3.1%
Home Values \$400,000 to \$499,999	13	2.4%	165	3.0%	427	2.7%
Home Values \$300,000 to \$399,999	23	4.2%	412	7.5%	1,272	8.0%
Home Values \$200,000 to \$299,999	59	10.8%	797	14.5%	2,214	13.8%
Home Values \$150,000 to \$199,999	76	13.9%	863	15.8%	2,525	15.8%
Home Values \$100,000 to \$149,999	99	18.1%	1,085	19.8%	3,475	21.7%
Home Values \$70,000 to \$99,999	115	20.9%	793	14.5%	2,279	14.3%
Home Values \$50,000 to \$69,999	142	25.8%	598	10.9%	1,587	9.9%
Home Values \$25,000 to \$49,999	19	3.4%	507	9.3%	1,401	8.8%
Home Values Under \$25,000	29	5.2%	502	9.2%	1,273	8.0%
Owner-Occupied Median Home Value	\$105,899		\$140,886		\$141,897	
Renter-Occupied Median Rent	\$668		\$675		\$687	

Transportation To Work (2015)

Drive to Work Alone	1,508	71.3%	9,928	78.5%	22,077	80.6%
Drive to Work in Carpool	303	14.3%	1,192	9.4%	2,437	8.9%
Travel to Work by Public Transportation	67	3.2%	151	1.2%	362	1.3%
Drive to Work on Motorcycle	-	-	23	0.2%	38	0.1%
Walk or Bicycle to Work	182	8.6%	489	3.9%	797	2.9%
Other Means	10	0.5%	111	0.9%	207	0.8%
Work at Home	45	2.1%	748	5.9%	1,486	5.4%

Travel Time (2015)

Travel to Work in 14 Minutes or Less	1,127	54.5%	5,299	44.6%	10,282	39.7%
Travel to Work in 15 to 29 Minutes	868	41.9%	4,859	40.9%	12,250	47.3%
Travel to Work in 30 to 59 Minutes	311	15.0%	1,963	16.5%	4,520	17.4%
Travel to Work in 60 Minutes or More	116	5.6%	704	5.9%	1,564	6.0%
Average Minutes Travel to Work	14.2		16.1		17.5	

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